

Swiss American Review

SWISS PUBLISHING COMPANY, INC.

608 Fifth Avenue, New York, N.Y. 10020. (212) 247-0459

February 12, 1974

Dear Miss. Küni,

I did not have charge of the special issue of December, and I note that your Club report was excluded for lack of space.

I would like very much to print a report of your current activities, and would appreciate your sending me an account of them.

Also I would like to put in announcement of your events for folks in your area, as we are striving to include news of all parts of the U.S.A.

All good wishes to you and your club.

Sincerely yours,

Betty Swanson

Editor.



CONSULATE GENERAL OF SWITZERLAND
NEW YORK

Ref.: 110.4.-GP/pp

NEW YORK, N.Y., 10022

444 Madison Avenue
Cable Address: Swisconsul
Telephone: (212) 758-2560
Visiting Hours: 9 A.M.-1 P.M.

January 23, 1975

Dear Mr. President:

I am reverting to my communication of October 25, 1974, and take pleasure in bringing to your attention that the next Special Edition of the Swiss American Review will be printed in March in cooperation with the Federal Political Department and the Secretariat of the Swiss Abroad. As previously, it will be mailed, free of charge, to all the Swiss dwelling in the United States.

Since the happenings within the continentwide Swiss communities always appeal to compatriots, I should like to ask your collaboration again by sending me an article running from 20 to 30 type-written lines on the activities of your organization, either current, forthcoming or which have taken place since the December issue and which might be suitable for the occasion. A glossy black and white photograph relating to your news will be welcomed.

Please note that the deadline is February 25 and your article must reach this consulate general by that date for inclusion in this planned Special Edition.

I am taking this opportunity to thank you for your kind consideration and remain

Very sincerely yours,

THE CONSUL GENERAL OF SWITZERLAND
By

P. Giroud
Consul

Rec. 1000

The man who sent me this is a party over on the

Second day

Play, Lucy

the following Friday, 1973, to another country road.
The man who sent me this is a party over on the

Second day

Play, Lucy

the following Friday, 1973, to another country road.

Play, Lucy

Play, Lucy

SWISS-AMERICAN SOCIETY OF PITTSBURGH

JULY, 1974

"TRIP TO NEW GLARUS, WISCONSIN"

WHEN: LABOR DAY WEEK-END - AUGUST 30, 1974 to SEPT. 2, 1974

LEAVE PITTSBURGH, FRIDAY, AUGUST 30 - TIME: 9:00 P.M.

VIA CHARTERED BUS FROM GREYHOUND STATION

RETURN: MONDAY, SEPTEMBER 2, 1974 - TIME: 9:00 P.M.

FARE: \$33.00 ROUND TRIP

MOTEL: \$16.00 PER PERSON (FOR 2 NIGHTS)

FOOD, MEALS, ETC. AT MODERATE PRICES

THINGS TO SEE: ARTS & CRAFTS DISPLAY - OUT DOORS (FREE)
CHEESE FACTORY, TEXTILE FACTORY, LACE FACTORY -(FREE)
MUSEUM - 50¢ - CHILDREN 25¢
CHALET OF GOLDEN FLEECE - 50¢
YODEL CONCERT - \$1.00 - CHILDREN 50¢
WILHELM TELL DRAMA \$1.00, \$2.00 & \$3.00
(HELD OUT DOORS IN A NATURAL SETTING - VERY COLORFUL)

(ABOVE PRICES ARE QUOTED FROM LAST YEAR'S BROCHURE.)

THE BUS ACCOMMODATES 41 PASSENGERS AND WILL BE FILLED ON A FIRST COME,
FIRST SERVED BASIS. BUS FARE MUST BE PAID ON APPLICATION AND MAILED TO

MRS. FLORENCE CAPPE
600 PERRYSVILLE AVENUE
PITTSBURGH, PA. 15229

DEADLINE: AUGUST 15, 1974 - FOR FURTHER DETAILS PHONE MRS. CAPPE 931-0143.

PLEASE RESERVE _____ ACCOMMODATIONS ON THE BUS.

\$ _____ ENCLOSED HEREWITH (\$33.00 ROUND TRIP BUS FARE/PERSON

NAME: _____ ADDRESS: _____



CONSULATE GENERAL OF SWITZERLAND
NEW YORK

NEW YORK, N.Y., 10022

444 Madison Avenue
Cable Address: Swisconsul
Telephone: (212) 758-2560
Visiting Hours: 9 A.M.-1 P.M.

Ref.

October 25, 1974

Dear Mr. President:

It gives me great pleasure to inform you that our home authorities have again decided to print a Special Edition of the SWISS-AMERICAN REVIEW which will be mailed, free of charge, to all the Swiss living in the United States.

As news of Swiss societies is always of keen interest to compatriots, I should like to invite your organization to send me a short article (about half a type-written page) on its activities, either current, forthcoming or which have taken place since the last edition. You may, if you wish, accompany your report with a black and white photograph relating to your news. If you prefer, you may write about your society's background, program or happenings which you think might be suitable for the occasion.

Please note that the deadline is November 15th, and your article must be received at this consulate general by that date for inclusion in the Special Edition.

Thank you for your kind consideration and courtesy.

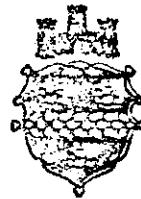
Very sincerely yours,

THE CONSUL GENERAL OF SWITZERLAND
By

P. Giroud
Consul

Feb 1975 ?

COUNCIL
OF THE
CITY OF PITTSBURGH



Amy Ballinger
Richard S. Caliguri
William J. Coyne
Eugene P. DePasquale
Walter T. Kamyk

Frank J. Lucchino
John P. Lynch
Robert R. Stone
Louis Mason Jr., President

PITTSBURGH, PA.

MAILING ADDRESS:

Ethnic Committee
509 Plaza Building
Pittsburgh, Pa. 15219
(412) 391-5540

Dear Ethnics:

Please read all of the material completely and carefully.

As you know by now, we have been attempting to convene all ethnic/nationality groups, in and around the County of Allegheny, to participate in the forthcoming Bicentennial Celebration.

We have solicited help from every known source -- to get names and addresses of all groups. We have been sending notices of meetings to each person on our list, and to others, as soon as we learn of them.

Our attendance has been good and increasing, but there are still many groups we have not heard from.

DECISION TIME

Since we can not wait any longer, at our last meeting, we made the following decision and set the following time table:

1. All questionnaires must be filled out and returned.
2. All parties interested in serving on committees must have submitted the name and address of that party and some background information on their experience.
3. All groups must submit the name of the Coordinated group of their particular ethnic/nationality groups (ie. Polish American Bicentennial Committee).

This must be done before - March 1, 1975.

WORDS OF CAUTION

On March 1, 1975 -- we shall begin to make appointments to Sub-committees from those names we have and those we know. So don't be left out -- ANSWER NOW!!!

ETHNIC LISTING BICENTENNIAL CULTURE COMMITTEE

We have been asked for the names of the coordinated group of all ethnic/nationality for publication in the forthcoming cultural committee for the Bicentennial "newsletter." We need information from you. If you do not supply it to us, we obviously cannot and will not be able to list your particular organization. (ie. Polish American Bicentennial Committee)

QUESTIONNAIRE

We have prepared a Questionnaire in hopes of getting necessary and vital information. Those, present at our meeting got a copy of the Questionnaire to fill out. Many did not fill them out and/or return them. Obviously, they are no help to us if we do not receive them!!!

Most parts are self explanatory but care should be exercised on the following:

COORDINATOR - who will be the one (1) person, who will coordinate the total effort of all organizations, represented by your particular ethnic/nationality group.

BICENTENNIAL NAME? What will be the name of the total, joint, combined effort of your ethnic group (ie. All Polish groups are using the name "Polish American Bicentennial Committee")

COMMITTEE PARTICIPATION - Will you or someone in your group be willing to serve on a sub-committee. If so tell us.

DEADLINE FOR QUESTIONNAIRE - March 1, 1975.

SECOND CHANCE

In order to avoid possible oversight, I am again sending -- to everyone -- a new Questionnaire form.

This must be filled out completely and returned immediately!!!

ETHNIC STUDIES BILL

We have just been informed that President Ford as an alleged economic measure, is attempting to withhold funds previously appropriated under the Ethnic Studies Bill. Since the Ethnics fought so long and so hard to get this bill through, and the money, we cannot permit this to happen.

I therefore appeal to all of you to immediately write a letter, in your own words and style, objecting to the withholding of the funds, and obviously demanding that they be released as Congress had intended.

Kindly write to the following:

Daniel J. Flood
Chairman of Labor and HEW
Sub Committee
House Committee on Appropriation
U. S. Congress
Washington, D. C.

See you at our next meeting, Thursday, March 6, 1975, at
2:30 p.m. at Robert Morris College.

ROBERT RADE STONE
Convener
Ethnic Committee
Cultural Committee
Bicentennial

NOTICE OF MEETING
OF
ETHNIC ACTIVITIES COMMITTEE
OF THE
BICENTENNIAL CULTURAL COMMITTEE

CONVENER: ROBERT RADE STONE

A meeting of the Ethnic Activities Committee of the Bicentennial Cultural Committee, per the consensus of those in attendance at our last meeting, will be held in downtown Pittsburgh,

THURSDAY, MARCH 6, 1975 . . . 2:30 p.m.

at

ROBERT MORRIS COLLEGE

575 Sixth Avenue
(across from County Jail)
Pittsburgh, Pennsylvania 15219

Kindly return . . . all Questionnaire Forms - before March 1, 1975.

ROBERT RADE STONE
Convener
Ethnic Activities Committee
Bicentennial Cultural Committee
509 Plaza Building
Pittsburgh, Pennsylvania 15219
(412) 391-5540

P. S. Parking Instructions:

- 1) Lot - Corner of Fifth and Sixth Avenues, Pittsburgh
- 2) Chatham Center - Fifth Avenue, Pittsburgh

ETHNIC PLANNING
CULTURAL COMMITTEE FOR THE BICENTENNIAL

Ethnic Group/Nationality? _____

YOUR Name _____

Address _____

Telephone _____ Home _____ Work _____

Title _____

YOUR Organization?

Name _____

Address _____

Senior Officer
(in this area) _____ Title _____

Telephone _____ Home _____ Work _____

What other Organizations represent your Ethnic Group?

Name _____ Address _____

Is there an overall Coordinator of all Organizations in your Ethnic Group? If so:

Name _____ Title _____

Address _____

Telephone _____ Home _____ Work _____

What Ethnic Activities do you recommend for the Bicentennial? (see present committee list)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Would you or someone in your Group be willing to work on a Sub-Committee? If so:

Name _____

Address _____

Telephone Home _____ Work _____

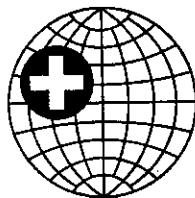
In what activity?

Past experience in this activity:

PROPOSED COMMITTEES

The presently proposed committees are as follows:

1. ETHNIC FESTIVAL COMMITTEE
2. ETHNIC RELIGIOUS ACTIVITY (ie. Church tours, explanation of services, holidays, etc.)
3. HISTORY OF ETHNICS (ie. in "The Old Country", in the USA, in this region and their contributions to America)
4. TRAVEL EXHIBITS
5. DISPLAY OF FOLK ART
6. ETHNIC MUSEUM & LIBRARY
7. ETHNIC VILLAGE
8. TOURS OF ETHNIC COMMUNITIES in this area.
9. ETHNIC PARADE
10. ETHNIC FOOD (ie. cookbooks, classes, etc.)
11. ETHNIC DANCE (exhibition, classes, etc.)
12. LECTURES
13. CALANDER OF ETHNIC FESTIVALS
14. ADVANCED COURSES AND SEMINARS IN ETHNIC STUDIES
15. PUBLICITY OF ETHNIC ACTIVITIES (ie. T.V., Radio, Newspaper, Travel, etc.)



Auslandschweizersekretariat

Secrétariat des Suisses de l'étranger

Segretariato degli Svizzeri all'estero

3000 Bern 16, Alpenstrasse 26, Postfach, Telefon 031 44 6625/26
Postcheckkonto 30-6768, Telegramme: Helvosec, Bern

March 1975

To the Swiss clubs, to the Embassy
and Consulates of Switzerland in
the USA

Dear Fellow-citizens,

Following an old tradition, our Secretariat has decided to organize a film-show for the Swiss communities in the United States. Either of the two following films may be chosen:

- Terra Ladina, 70 minutes, in color, German text, optical sound. This film gives a close picture of life in the Engadine and the beauties of its mountains, lakes, castles and villages.
- La Suisse, a film made by Jacques Thévoz, 80 minutes, in color, with a commentary in our four national languages; magnetic sound. To create this film Jacques Thévoz travelled through Switzerland with his camera and his tape recorder. He asked the Swiss some fifty questions and registered their answers in their different dialects. Jacques Thevoz thus presents the Swiss problems seen by the Swiss themselves, avoiding any personal commentary. The result is a very vivid picture of Swiss customs and Swiss people with the background of Swiss landscapes.

We draw your attention to the fact that this film has magnetic sound and that your projector must therefore be specially equiped.

As both films are rather long (70 and 80 minutes), we ask you to choose only one of them.

The Swiss Embassy will be kind enough to organise the circulation of the movies in cooperation with the Consulates. If your Club is interested in our movies, we ask you to contact your Consulate immediatly in order to reserve a day for the showing of one of the two movies. Please send us a copy of your order.

We remind you that our Office pays for the films to be flown from Switzerland to the country of destination, but the Swiss Clubs must pay for the films to be sent from one Club to another and back to Switzerland.

We wish you much fun with our films and are glad to be at your service anytime. With best regards from Switzerland, we remain

Very sincerely yours
Office of Swiss abroad
Movie Service

M. Isler
Madeleine Isler

March 9, 1975

Dear Member

There will be a Board Meeting of The Swiss American Society of Pittsburgh on Friday March 21, 1975 at 8:00 P.M. at the home of Trudy Kuenzi, 207 Churchill Road - Wilkins Twp. Turtle Creek, Pa.

On the agenda will be our taking part in a Bi-Centennial Celebration May 30th and tentative plans for our Swiss-Independence Day Celebration in Canton, Ohio.

Please plan to attend.

Sincerely

Trudy Kuenzi
Secretary

March 21, 1975

President Robert Lenenberger called the first Board Meeting for 1975 to order of the Swiss American Society of Pittsburgh. It was held at the home of ~~Frances~~ Kuenzi. Robert Lenenberger, Trudy Kuenzi, Gloria Sutter, Anna Brown and Dr. Klaus Hofmann were present.

The minutes of the October Board Meeting were read & approved & the December Dinner Meeting minutes were dispensed with. ^{Correspondence was read.} The October Board Meeting minutes were read. The Treasurer reported a balance of \$2867.88. The dinner meeting report was as follows: Expenses \$985.15

Reservations	<u>884.00</u>
Cast to the Club	\$101.15

Mr. Henzie's birthday was brought to our attention. He will be 100 years old May 3, 1975. Due to his age the family wishes to have open house for visitors to drop in on his birthday. We will buy a gift & some of us will bring it to him. He likes Cognac so we will probably give him this.

The Swiss Independence Day Picnic will be August 3, 1975 in Canton Ohio. Prices were quoted by Trudy Kuenzi from Lincoln Coach Bus Co & it was agreed to reserve a bus at this time. A letter in detail will be sent the end of June for reservations to members. It was agreed we would charge \$5.00 per person for Bus trip and Admission. Other expenses - dinner food & drinks are on your own. Children under 18 free.

Forms were received if we were interested in joining

the Ethnic nationality groups. It was decided that we are unable to take part in this as nobody can give it the time it takes to get involved.

Dr. Klaus Hofmann informed us of a program to be presented June 13, 1975 in co-ordination of the Bi-Centennial Celebration to honor Col. Bouquet's memory at Point Park. Ambassador Felix Schuyler has been invited to this celebration. If he is able to stay over 'til Saturday June 14, 1975 a luncheon will be given by our Society in his honor. A letter will be written by the Secretary under the direction of Dr. Hofmann and extend Ambassador Schuyler our invitation.

The ^{50th} ~~50th~~ Independence Day Badges will be ordered as before & sold to members.

Gloria Sutter made a motion to adjourn the meeting - seconded by Anna Brown. Motion carried & meeting was adjourned

Respectfully Submitted

Trudy Kuenzi
Secretary

March 27, 1975

Mr. Hans Miller,
Cultural Attaché
Swiss Embassy
2900 Cathedral Avenue
N.W. Washington D. C. 20008

Dear Attaché:

We have been informed by Dr. Hofmann that the Bicentennial Commission of Allegheny County will honor Col. Henry Bouquet at ceremonies on Friday, June 13 at Fort Pitt Museum. We have also learned that his Excellency Felix Schnyder, Swiss Ambassador and Mrs. Schnyder as well as the Swiss Military Attaché, Col. Kuhni and Mrs. Kuhni will be honored guests. On that occasion The Swiss-American Society of Pittsburgh would like to pay its respects to these Swiss guests during their stay in Pittsburgh at a luncheon reception on Saturday, June 14. In this connection we would be very happy indeed if you would convey our invitation to the Ambassador in the hope that he may respond favorably if his schedule permits.

I am looking forward to your answer with great expectation,
and remain Mr. Attaché

Sincerely yours,

Trudy Kuenzi, Secretary
Swiss-American Society of Pittsburgh
207 Churchill Road
Turtle Creek, Pa. 15145



CONSULATE OF SWITZERLAND
PITTSBURGH

XXXXXXXXXXXXXX

XXXXXX

XXXXXX

Ref.: 3515 FIFTH AVENUE
SUITE 640
PITTSBURGH, PA. 15213
TELEPHONE (412) 681-3462

March 24, 1975

Mrs. Trudy Kuenzi
Secretary Swiss American Society of Pittsburgh
207 Churchill Road
Turtle Creek, Pa. 15145

Dear Trudy:

Enclosed please find a draft of a letter addressed to Mr. Müller the cultural attaché in Washington. Mr. Müller is the contact person between the ambassador and the Bicentennial Committee.

Cordially,


Klaus Hofmann
Consul

KH:ec

Enclosure

Mr. Hans Müller
Cultural Attaché
Swiss Embassy
2900 Cathedral Avenue
N. W. Washington, D. C. 20008

Dear Attaché Müller:

We have been informed by Dr. Hofmann that the Bicentennial Commission of Allegheny County will honor Col. Henry Bouquet at ceremonies on Friday, June 13 at Fort Pitt Museum. We have also learned that his Excellency Felix Schnyder, Swiss Ambassador and Mrs. Schnyder as well as the Swiss Military Attaché, Col. Kuhni and Mrs. Kuhni will be honored guests. On that occasion the Swiss American Society of Pittsburgh would like to pay its respects to these Swiss guests during their stay in Pittsburgh at a luncheon reception on Saturday, June 14. In this connection we would be very happy indeed if you would convey our invitation to the Ambassador in the hope that he may respond favorably if his schedule permits.

I am looking forward to your answer with great expectation, and remain Mr. Attaché

Sincerely yours,

Trudy Kuentzli
Secretary
Swiss American Society of Pittsburgh



CONSULATE GENERAL OF SWITZERLAND
NEW YORK

Ref. 110.4.-FZ/pp

NEW YORK, N.Y., 10022, April 1, 1975

444 Madison Avenue
Cable Address: Swisconsul
Telephone: (212) 758-2560
Visiting Hours: 9 A.M.-1 P.M.

Mr. Robert H. LEUENBERGER, President
SWISS AMERICAN SOCIETY OF PITTSBURGH
c/o Mrs. Trudi KUENZI, Jr.
207 Churchill Road
Turtle Creek, Pa. 15145

Information of the Swiss Abroad

Dear Mr. President,

I should like first to thank very much all the Swiss Societies of this consular district which have sent me a contribution for the special March issue of the "Swiss American Review".

The next special edition will be published during the month of June of this year and I would be very thankful if you could send me again an article running from 20 to 30 type-written lines, either on the history or on the present activities of your Society. An inclusion of a black and white photograph related to your news would also be most welcome and would enable us to animate the pages of the Review even more.

Please note that the deadline to send me your contribution is May 20th.

With my renew^{ed} thanks, I remain,

Very truly yours,

THE CONSUL GENERAL OF SWITZERLAND
By

J. Faillettaz
Consul



EMBASSY OF SWITZERLAND
SCHWEIZERISCHE BOTSCHAFT
AMBASSADE DE SUISSE

WASHINGTON D.C. 20008, le 8 avril 1975
2900 Cathedral Avenue N.W.
Telephone 462-1811/7

Ref.: B.108.1 - EK/dh

Madame Trudy Kuenzi
Secretary
Swiss-American Society of Pittsburgh
207 Churchill Road
Turtle Creek, PA 15145

Chère Madame,

L'Ambassadeur Schnyder et moi-même vous adressons nos plus vifs remerciements pour votre lettre du 27 mars 1975 par laquelle vous nous invitez à un luncheon le samedi 14 juin 1975.

Malheureusement l'Ambassadeur Schnyder, retenu à Washington, ne pourra pas se rendre à Pittsburgh. Je ne sais pas, dans ces conditions, si la Swiss-American Society of Pittsburgh sera disposée à maintenir ce "luncheon reception" prévu pour le samedi 14 juin en l'honneur de l'Ambassadeur.

Le Dr. Hofmann, Consul Honoraire à Pittsburgh, a eu l'amabilité de bien vouloir coordonner les détails de notre voyage et je vous serais très reconnaissant de voir avec lui la suite à donner à cette affaire.

De notre côté, nous serions évidemment très heureux, ma femme et moi-même, de faire connaissance avec les Suisses de Pittsburgh.

J'attends donc de vos nouvelles et d'ici là, vous adresse mes plus vifs remerciements et vous prie d'agréer, Madame, l'assurance de ma considération distinguée.

AMBASSADE DE SUISSE
L'Attaché de Défense

Colonel EMG E. Kuhnli

The Swiss-American Society
of
Pittsburgh

June 12, 1975

Dear Board Member:

The Swiss-American Society of Pittsburgh will hold a Board Meeting, Monday, June 23, 1975, at 8:00 P.M at President Robert Leuenberger's home, 105 Ida Drive, Glenshaw. The Swiss-Independence Day Picnic is on the agenda. Please plan to attend. If directions are needed to Leuenberger's please call 486-3378.

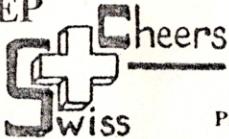
Very truly yours,

Trudy Kuenzli
Secretary

Swiss Cheers



WYEP



91.5 FM

Pittsburgh Community
Broadcasting Corporation
4 Cable Place
Pittsburgh, Pennsylvania 15213
687-0200

c/o Marcel Kopp
423 Biddle Avenue
Pittsburgh, Pa. 15221
241-24740

Thursdays 4-5 PM

Monsieur le Consul de Suisse
Dr. Klaus Hofmann
Consulate of Switzerland
3515 Fifth Avenue, Suite 640
Pittsburgh, PA 15213

Dear Dr. Hofmann,

Would you kindly call the attention of the members of the Swiss colony of Pittsburgh to the radio program I have initiated over Station WYEP-91.5-FM.

Please convey the following :

I want 'Swiss Cheers' to be an expression from all of us. It is not necessarily a program for the Swiss. But it is rather a program by the Swiss, through the Swiss, for all of us. The format and the contents will be what the Pittsburgh Swiss make of it, and I will assist them as best I can. Not only do I welcome them and their Swiss visitors at the studio, but I want to encourage their involvement. I, personally, have not the means to carry the program alone, with my voice alone, with my music alone, with my documents alone. I do need the resources of my compatriots. Resources and materials they can make available to me. Ideally, I wish to greet them at broadcast time, presenting music of their choice, or an author, or personal comments or experience. I like to say that 'Swiss Cheers' opens a window for expressing ourselves. 'Swiss Cheers' is an opportunity to re-create the spirit that we carry inside of us. --- Take a deep breath of Swiss air. --- Cheers!

For the purpose of promotion, I enclose reminder cards which you might distribute to the Swiss on your register for themselves and their friends. Thus, they may contact me if they so desire. I thank you in advance for any help you can offer in spreading the news.

Sincerely,

Marcel Kopp
June 14, 1975

THURSDAY

SWISS CHEERS

4pm

Tunes and tongues from Switzerland. Folkloric tunes, popular songs, carnival festivities, unusual sound documents, plus the 23 dialects of 23 states. Ha, Ha! A multi-bilingual program, a live sample of our mutual tolerance. Cheers!

June 23, 1975

The Board Meeting of the Swiss-American Society of Pittsburgh was held at the home of President Robert Lenenberger on June 23, 1975.

Due to the absence of the Secretary no minutes were read or taken. The Secretary did send information on the Swiss Independence Day Picnic Trip to Canton, Ohio which was discussed & the letter was sent to all members which is in the files.

Dr. Hofmann received a letter on a new Radio Program WYEP which will have an hour of Swiss Cheers Thursdays 4-5PM. We should support this. Letters are filed on this information.

Respectfully Submitted
Trudy Kueuzi
Secretary



CONSULATE OF SWITZERLAND
PITTSBURGH

RETSBURGH
RECEIVED
RECORDED

Ref.: 3515 FIFTH AVENUE
SUITE 640
PITTSBURGH, PA. 15213
TELEPHONE (412) 681-3462

June 26, 1975

Dear Compatriots:

I am enclosing a xerox copy of a letter I received from Dr. Marcell Kopp which is selfexplanatory. Dr. Kopp one of our Swiss Compatriots wishes that "Swiss Cheers" would develop to the point of fostering Swiss cultural activities in Pittsburgh, not only for the Swiss themselves, but also with the goal of kindling the sensitivity of our American friends to the Swiss heritage.

For promoting and developing the Program "Swiss Cheers" Dr. Kopp needs all the support you can give him. Financial help will be necessary if the program is to foster Swiss cultural activities.

Please give Dr. Kopp a helping hand in support of this very worthwhile endeavor.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Klaus Hofmann".

Klaus Hofmann
Consul

KH:ec

P.S. Two other events may be of interest to you:

On Sunday, July 20 at 9:00 PM the Swiss film "La Salamandre, 1971", directed by Alain Tanner will be shown at Carnegie Lecture Hall in Oakland.

On Tuesday, July 29 the program "Swiss Cheers" is invited on the "Living Heritage Series", a radio program which is broadcast over Station DWUQ-90.5-FM, Tuesdays and Thursdays from 7:00-8:00 PM (in July - Tuesdays and Sundays, 7:00-8:00 PM).

Enclosure



CONSULATE GENERAL OF SWITZERLAND
NEW YORK

Ref.: 110.4 - SA/ze

NEW YORK, N.Y., 10022

444 Madison Avenue
Cable Address: Swisconsul
Telephone: (212) 758-2560
Visiting Hours: 9 A.M.-1 P.M.

July 9, 1975

Mr. Robert H. Leuenberger
President of the
SWISS AMERICAN SOCIETY
Pittsburgh

Information of the Swiss Abroad

Dear Mr. President:

The June special issue of the "Swiss American Review" has been very well received thanks to the many contributions of the Swiss Societies of this consular district. The improvement over the former issues is largely due to the sizeable number of photographs which gave this number a special attraction to the readers.

As the next special edition will be published in October, I would be very grateful if you could send me an article running from 20 to 30 type-written lines with possibly a photograph or two related to the article by September 20th at the latest.

Thanking you for your cooperation, I remain

Very truly yours,

THE CONSUL GENERAL OF SWITZERLAND
By

J. P. Saurer
J. P. Saurer
Consul

SWISS-AMERICAN SOCIETY OF PITTSBURGH

INDEPENDENCE DAY PICNIC

July 25, 1975

Dear Member: GRÜEZI

Picnic time is here again and this year we are planning to celebrate SWISS INDEPENDENCE DAY with our Swiss Friends in CANTON, OHIO, SUNDAY, AUGUST 3, 1975. We have chartered a bus for 41 passengers from Lincoln Coach Lines on a First Come, First Serve basis. The bus will pick up passengers in MONROEVILLE at 9:00 A.M. by DAVID WEISS STORE in the MIRACLE MILE SHOPPING CENTER and at 9:20 A.M. at Jos. HORNE'S CO., PENN AVE. and STANWIX ST. PITTSBURGH. The cost for the bus is \$2.00 per person for members and \$3.00 per person for non-members. There is a 75¢ per person Admission Fee at Canton Swiss Picnic which is in addition to your cost for the bus. Those that wish to purchase the Annual Swiss Pins at 75¢ each may also do this now. TOTAL PRICE for BUS and ADMISSION FEE PER PERSON is \$2.75 and with Badge \$3.50 per person. Reservations must be in by SATURDAY, JULY 19, 1975, to Trudy Kuenzi, 207 Churchill Rd., Turtle Creek, Pa. 15145. (823-1867). Please make checks payable to the SWISS-AMERICAN SOCIETY OF PITTSBURGH.

At the Canton Swiss Club there will be dinner and supper served for approximately \$3.00 per person ^{each} in the downstairs dining hall. There are booths set up for purchasing sandwiches, drinks and ice cream at reasonable prices. You may bring your own lunch, folding table and chairs or blanket to make your own picnic if you wish.

For those members wishing to drive themselves, the Canton Swiss Club is across Timpen Park on Route 62 Southwest of Canton, turn right on Swiss Avenue - 2 Small Swiss Signs can be seen about 1000 feet ahead. There is a continuous program during most of the afternoon in the outside theatre where benches are provided.

Plan to join us in Canton, Ohio by bus or your own transportation to celebrate Swiss Independence Day, August 3, 1975.

THE SWISS-AMERICAN SOCIETY OF PITTSBURGH

PLEASE RESERVE: _____ Members @ \$2.00/person

_____ Non Members @ \$3.00/person

_____ Admission Fee 75¢/person

_____ Swiss Badge 75¢ each

\$ _____ Total Enclosed

Name _____ Address _____

Swiss American Review

SWISS PUBLISHING COMPANY, INC.

608 Fifth Avenue, New York, N.Y. 10020. (212) 247-0459

August 18, 1975

TO ALL SWISS SOCIETIES AND CLUBS

The "Swiss American Review" is pleased to publish reports on events organized by the different Swiss groups. To be of best service to you, we suggest, however, that you adhere to the following recommendations:

1. Send information of an event well in advance (3 weeks minimum).
2. Send your communications in form of a "Press Release". The information we receive should be ready for printing.
3. Indicate name of person in your organization to be contacted regarding event.
4. Send information typewritten, double-spaced, using one side of paper only.
5. Do not just send program of event.

If you follow our above recommendations, we can better serve you.

Sincerely yours,
SWISS AMERICAN REVIEW

The Editors



CONSULATE OF SWITZERLAND
PITTSBURGH

PITTSBURGH, PA. XXXXX
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X2K MM MM MM

Ref.:

3515 FIFTH AVENUE
SUITE 640
PITTSBURGH, PA. 15213
TELEPHONE (412) 681-3462

August 21, 1975

Mr. Robert Leuenberger
105 Ida Drive
Glenshaw, Penna. 15116

Dear Bob,

I am assuming that traditionally the Swiss-American Society of Pittsburgh will get together around Christmas for the usual dinner party. Even though this is very early I would like to make a suggestion for this year's program. -

As you know the Fort Pitt Museum Associates have initiated their Bicentennial Celebrations with a recognition of the Swiss Colonel Bouquet. For this occasion a special short film was produced and was shown to the guests at the reception. The film deals with the time of the French and Indian wars and in particular with the events around Fort Pitt. I was privileged to see the movie and found it to be very good. This film can be obtained from Fort Pitt Museum Associates, and I wonder if it might not be a good idea to show this movie during the Christmas party. All we would need is a sound movie projector and a screen and someone who knows how to operate such equipment. You may want to discuss this with your Board at a forthcoming meeting.

With my very best regards I remain

Cordially yours,

Klaus
Klaus Hofmann
Konsul

KH:ae

October 3, 1975

SWISS-AMERICAN SOCIETY OF PITTSBURGH

Dear Board Member:

There will be a Board Meeting of the Swiss-American Society of Pittsburgh on Tuesday, October 21, 1975, at 8:00 P.M. at Florence Cappe's Home, 600 Perrysville Avenue.

The Nominating Committee and Annual Christmas Dinner Party is on the agenda. Please plan to attend. If unable to attend, call Florence Cappe - 931-0143.

Sincerely,

T. Rudy Kusuzi
Secretary



CONSULATE GENERAL OF SWITZERLAND
NEW YORK

Ref :

110.4 - SA/ze

NEW YORK, N.Y., 10022

444 Madison Avenue
Cable Address: Swisconsul
Telephone: (212) 758-2560
Visiting Hours: 9 A.M.-1 P.M.

October 10, 1975

Mr. Robert. H. Leuenberger
President
Swiss American Society
c/o Mrs. Trudi Kuenzi, jr.
207 Chruchill Road
Turtle Creek Pa. 15145

RE: Information of
the Swiss Abroad

Dear Mr. President:

I wish to inform you that the special October issue of the "Swiss American Review" will be published on the 22nd of October.

I am particularly thankful for the numerous articles and texts of the Swiss Societies of this consular district. Unfortunately hardly any photographs were received, which is regrettable as these would have complemented the articles very nicely.

As the last special edition of the year will be published in early December, I would be very grateful if you could send me an article running from 20 to 30 type-written lines with possibly a photograph or two in black white (preferably positiv prints of 4x4" minimum) by November 15th at the latest.

Thanking you for your cooperation, I remain

Very truly yours,

THE CONSUL GENERAL OF SWITZERLAND
By

J.P.Saurer
Consul

Swiss American Review
The Swiss Publishing Co. Inc. Editorial Board
608 Fifth Ave. Suite 609
New York NY 10020 ~~1154~~

The Swiss-American Society of Pittsburgh
will hold its Annual Christmas Dinner
Meeting Saturday evening December 6, 1975 at
Cranberry Hall, Cranberry Woods, PA.
Election of officers will take
place after dinner, followed by a short
film on the
Swiss Colonel Bouquet by the Fort Pitt Museum
Associates in connection with the Bicentennial
celebrations. Another short film on Switzerland
will also be shown. We wish to extend a
"Froliche Weihnacht und Viel Gluck zum
Neuen Jahr" to all our friends and associates.

RECEIVED - DEPT. LIBR. - 1975 redacted

Due Nov 15th

Article for Special Edition

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SWISS-AMERICAN SOCIETY OF PITTSBURGH

February 6, 1973

Dear Member:

A new year has begun and we hope that it will be a successful one. We would like to bring the following to your attention: ARE YOUR DUES PAID? If not, they are past due. Please send your TWO (\$2.00) DOLLARS to Florence Cappe, 600 Perrysville Avenue, Pittsburgh, Pa. 15229, immediately.

The following events for 1973 are also planned by your Board:

May 6th or 20th - Trip to Seven Springs
August 5th - Swiss Picnic - Rose Grove
September 30th - Fall Trip - Altoona Swiss Club
December 8th - Christmas Dinner Meeting
Cranberry Hall.

Please keep them in mind and plan to attend.

Thank you for your co-operation.

Sincerely,

Trudy Kueuzi
Secretary

DUES: \$2.00 -----

NAME: -----

ADDRESS: -----

ZIP CODE: ----- PHONE NO. -----

October 21, 1975

The ^{Board} meeting of the Swiss-American Society of Pittsburgh was called to order by President Robert Leuenberger at ^{the home of Florence Cappé} Members present were Robert Leuenberger Hans Leumann, Judy Kueuzi, Florence Cappé and Robert Lienhard. The minutes were read & approved.

The Secretary reported on the Banton Swiss Picnic Trip in August. It was nice but we would have more people if it were in our own area.

Due to the absence of the Treasurer no report was given. The President requested the books be audited before the December meeting.

The correspondence was read.

90 Badges are still left over from the picnic & will be sold at the Christmas Party. 4 were sold at Board meeting.

Florence Cappé reported on Memberships and on a Bicentennial Program by Ethnic groups in Pittsburgh.

The Annual Christmas dinner Meeting & Party on Dec. 6, 1975 at Cranberry Hall was discussed.

The Prime Rib of Beef dinner at \$6.95 plus tax and gratuity will be our menu along with the cocktail hour & wine for dinner bringing the price to \$9.00 per person. Entertainment will be in connection with the Bicentennial Celebrations. A short film on Swiss Colonel

Banquet by the Fort Pitt. Museum Associates will be shown along with a short film of Switzerland. The Secretary will check into the films & Florence Cappe will check on the projector & screen. Bob Lessenger will take charge of cocktails & ask Walter Heer & Charlie Hauser to take care of the wine. Glora Sutter will be in charge of door prizes. The Sec. will send invitations & Florence Cappe will take reservations. The Chairman of the Nominating Committee will be Harry Jacob.

There being no further business the meeting was adjourned by the president.

Respectfully Submitted
T. Rudy Kuenzi
Secretary



CONSULATE OF SWITZERLAND
PITTSBURGH

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XKXKXKXKXKXKX

Ref.:

3515 FIFTH AVENUE
SUITE 640
PITTSBURGH, PA. 15213
TELEPHONE (412) 681-3462

November 1, 1975

Mrs. Trudy Kuenzi
Secretary Swiss American Society of Pittsburgh
207 Churchill Road
Turtle Creek, Penna. 15145

Dear Trudy,

I am enclosing a list of films that are available through the Swiss Film Center. An order form is attached. This will give the Board the opportunity to order the film of their choice.

I have written to the Fort Pitt Museum Associates regarding the film "Fort Pitt - Point of Decision" and will let you know as soon as possible whether it will be available on December 6. I hope that the film will be 16 mm like the ones available from New York so that the same equipment can be used for the showing. You will need a screen and sound movie equipment.

If you have any questions please contact me. I shall be out of town on November 10 and 11.

Cordially,

Klaus

Klaus Hofmann
Consul

KH:ae
Enclosure

Nov. 1 1975

SWISS FILM CENTER

Swiss National Tourist Office
The Swiss Center, 608 Fifth Avenue
New York, NY 10020
Tel. (212) 757-5944

16 mm Sound Color Movies
on SWITZERLAND

distributed by

Tribune Films, Inc.,
38 West 32 Street
New York, NY 10001
Tel. (212) 594-5287

16 mm Sound Color Movies available to Travel Agencies, Transportation Companies, Colleges, Adult Organizations and to Television Stations if the Films are marked with an Asterisk*.

Requests emanating from the following states should be addressed to the Swiss National Tourist Office, 661 Market Street, San Francisco, CA 94105, Tel. (415) 362-2260: Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming.

To reserve films, all you have to do is to fill out the order form at the end of the list and return it to our distributor, Tribune Films, Inc. Travel agencies, transportation companies and television stations pay return postage and insurance only. Colleges and adult organizations are responsible for postage and insurance both ways. We ask you to return the film to Tribune promptly after your scheduled showing, prepaid and insured. Please fill in and return to Tribune the audience report form that will be sent to you with each film. Colleges and adult organizations reimburse Tribune for the cost of the shipment to them. Tribune will enclose a coin envelope with each film giving the cost.

Please note: A maximum of 3 films may be ordered for any single showing.

TRAVEL FILMS

<u>Title</u>	<u>Minutes</u>	<u>Subject</u>
APPENZELL	13	A beautiful rural region in Switzerland. Shows the valleys and gorges, lofty peaks and landscapes. The people are sturdy individualists who protect their freedoms and carry on their traditions and customs. World famous Appenzell embroidery is shown, as are other arts and crafts, and cheese-making.
A BELL FOR URSLI	20	Without narration. Film made after the famous children's book of the same name. Boy climbs mountain to look for cowbell used in "Chalanda Marz", a folk festival held every March in the Engadine.

<u>Title</u>	<u>Minutes</u>	<u>Subject</u>
CANTILENA HELVETICA	14	Traditional Swiss folk melodies are the basis on which this film sets out to illustrate the daily life in an Alpine hamlet. No narration.
*FAIR SILVER LAKE	21	The "fair silver lake" is renowned Lake Lucerne in the heart of Switzerland. The Lucerne region is beautiful beyond belief!
FOUR SEASONS	15	Award-winning film blending Vivaldi's music with scenery of the Golden Pass in the Bernese Oberland. No narration.
FROM THE RHONE TO THE RHINE	20	A trip by glacier-express, crossing the Alps from the Valais to the Grisons. Flowers, hotels, water-mills, farms.
*GYMNAESTRADA, BASEL 1969	13	The annual international gymnastic festival which took place in Basel, Switzerland in 1969. First the thousands of participants from all over the world appear in their colorful costumes, and then you see a dazzling display of acrobatics, modern dancing, twirling, rhythmic exercises, somersaulting and every other gymnastic activity imaginable. What is particularly appealing about the 1969 festival is that the participants ranged from the very young to the middle-aged of both sexes. No narration.
✓ HAPPY PACE OF SWITZERLAND	10	Award-winning film without narration, but set to music of Rossini. Encourages one to take a leisurely vacation in Switzerland. Symbolic horse-drawn carriage is the main theme.
IMPRESSIONS OF LAUSANNE	23	Resort city on Lake Geneva. No narration -- just street sounds. Marketplaces, flowers, artists, outdoor cafes, fountains.
*KING OF SWITZERLAND	15	Old, historic sights in Lucerne, as seen through the eyes of Ludwig Pfyffer, a former Mayor.
LAST SUMMER WE PLAYED IN THE ALPS	15	This film celebrates the first international festival of youth orchestras, which took place in Switzerland. There was a competition for the best conductor and a thousand young musicians competed to play in the final performance -- Tchaikowsky's "Romeo and Juliet". Leopold Stokowski is shown conversing with the young musicians and conducting.

<u>Title</u>	<u>Minutes</u>	<u>Subject</u>
*LIECHTENSTEIN	22	A principality, 65 miles square, between Switzerland and Austria, its history goes back to the Stone Age. Lovely country-side, the Alps, fields of flowers, religious festivals and glorious autumnal foliage.
OK LAUSANNE	11	A film which shows everything Lausanne offers the vacationer. Picturesque buildings, busy streets, outdoor marketplaces. Sports of all kinds -- water skiing, sailing, swimming, horseback riding, golfing. Night life, people and cablecars giving you breathtaking views of the mountains. No narration.
PROTECTING RAILROADS AGAINST NATURE	17	Avalanches, falling rocks, floods, land slides and blizzards all are hazardous to rail travel. This film shows how to keep nature in check through effective preventative measures. Plows keep rails clear throughout the winter. The theme of the film is the railroad's conquest over the perils of nature.
RAILROAD MAGIC	15	Ten different scenes illustrate how the Swiss keep their railroads running -- in summer as well as in winter.
SAAS-FEE (VILLAGE OF GLACIERS)	15	Saas-Fee is in the Valais region, and the film shows the diversity of the scenery and activities offered there. The valleys and mountains are lovely, with flowers blooming profusely on the mountainsides. You can ride mules or hike, there is an indoor swimming pool, a mini golf course, and a cableway network to the highest peaks, and there is skiing even in summer.
SOUNDING THE SURFACE	11	Artistic film with modern, electronic music. Follows rushing waters from the melting glacier to the sparkling lake. No narration.
SPOTLIGHT ON SWISS RAILROADS	12	25 years of Swiss Railroad progress making it a luxurious, swift and dependable means of transportation. Exciting movie for railroad buffs.
SUMMER HITS IN ST. MORITZ	12	No narration. Shows scenes of St. Moritz. Bicycling, riding, amusement park, all kinds of athletics -- pole vault, ice skating, sculling, sailing, mountain climbing, fencing school, golfing, tennis, fishing. There are cablecars going through the mountains and expert trick skiing.

<u>Title</u>	<u>Minutes</u>	<u>Subject</u>
SWISS NATIONAL PARK	45	Flora and fauna of the Swiss National Park in the Engadine.
✓ SWITZERLAND	20	No narration. Impressionist scenes of Switzerland -- showing Harmony, Precision, Creation (nature, industry, art). Snow storms, skiing, beautiful scenery, the Matterhorn and mountain climbing.
SWITZERLAND DOES THE HONORS	12	(Black and white) Shows Switzerland as a country in which important international events take place and which is visited by celebrities from all over the world. You see people with such diverse interests as Sir Winston Churchill and Louis Armstrong, Albert Einstein and Pablo Casals, Emperor Haile Selassie and Sophia Loren.
SWITZERLAND - A STORY OF ACCOMPLISHMENT	19	Shows why the Swiss prosper even though water power is their only natural resource. They make cheese, precision instruments and machines, and tourism provides a major source of income.
*SWITZERLAND - A STUDY IN CONTRASTS	27	There are large cities teeming with people, industry and commerce; and rural hamlets where people harvest their wheat and grapes by hand. In the cities there are patrician homes and modern apartment houses -- in the villages, dwellings of wood and stone. You see traditional craftsmen painstakingly creating things by hand, and you see immense industrial plants filled with complex machinery for mass production. And throughout the film you see how beautiful Switzerland is and how it utilizes its two natural resources -- mountains and water -- to make it the prosperous country it is.
VALAIS - BREAD AND WINE	15	The Swiss of the Valais region perpetuate their traditions and customs. The Valais is rich in history and rugged beauty, but otherwise the inhabitants must wrest their living from their stubborn land. The film shows how they literally make their own bread and wine by working long and arduously.
VALAIS - LAND OF CONTRASTS	21	Shows Valais, on the Rhone. Mountains and valleys; barren land and fertile fields. Winter sports and fruit growing. And here the people make artificial rubies.

<u>Title</u>	<u>Minutes</u>	<u>Subject</u>
VIA ZURICH	13	Sequences of Switzerland's largest city with music and sound effects, but no narration. Shops, buildings, fashions, stock exchange, industry. Airport, beautiful parks. And culture - the symphony orchestra and ballet.
<u>WINTER AND SKIING FILMS</u>		
ATTENTION AVALANCHE	25	The prevention of avalanches. Emergency patrol.
DAVOS	25	One of the best skiing resorts in Europe. Horse-drawn sleds, parades, inns, ski schools, sauna, tobogganing and those glorious Alps.
DO YOU LIKE SNOW?	12	No narration. Shows wonderful skiing in the Swiss Alps, tobogganing, bobsledding, ice skating, hockey and horse racing on snow.
*HIGH ALTITUDE SKIING	16	It takes a six-hour climb to get up to this altitude, and then you watch the experts demonstrate what difficult skiing really is.
JUNGFRAU ASCENT ON SKIS	21	Good mountain climbing and skiing film. Emphasizes slow, sure pace of experienced climber. Shows fantastic winds and clouds near the summit of the mountains. And then the treacherous descent.
SKI FOR YOU	13	No narration. Shows a novice skier who goes through the 7 classes of skiing and becomes an expert skier.
WHEN SNOW WAS INVENTED	14	This film traces the history of skiing in Switzerland from 1892 when Christophe Iselin imported 3 pairs of skis from Norway and made an expedition in 1893 which opened the Swiss Alps to skiing. Then celebrities took up the new sport and the Swiss issued skis to their troops. And finally royalty began to ski, sending skiing on its way to today's popularity.

MOUNTAINEERING FILMS

<u>Title</u>	<u>Minutes</u>	<u>Subject</u>
*CLIMBING SCHOOLS	22	To become an experienced mountain climber you must learn and practice and Switzerland has the schools which teach you. The film describes La Fouly, a climbing school in Valais, which teaches climbing enthusiasts basic rules of safety, rope techniques, how to climb on ice and how to descent, and gives them practical instruction in weather forecasting, first aid, etc. It takes total mastery of mind and body to be an expert mountain climber and the Swiss climbing schools teach people how to achieve it.
*ICE, ROCK AND SKY	18	There are six degrees of difficulty in rock climbing -- from the very easy to the absolute in human ability. This film shows two courageous men who start with the fourth degree and end with the sixth.
JUNGFRAU - FIRST ASCENT	21	This is a reenactment of the first ascent of the Jungfrau, made on August 3, 1811. They used a ladder in those days!
JUNGFRAU - FIRST ROTTAL ASCENT	20	The first ascent up the inner Rottal ridge of the Jungfrau was accomplished in 1885. It became the long sought, shorter and safer way to climb this most challenging mountain.
MATTERHORN	38	This is a centennial celebration of the first successful ascent of the Matterhorn which took place on July 14, 1865.
PORTALET	14	Shows the difficult ascent of the "Petit Clocher du Portalet", using modern equipment.

STAMP FILMS

ARTISTS AND STAMPS	15	Shows some of the famous artists who design Swiss stamps and emphasizes the fact that designing a stamp is a work of art. (The Colorful World in Miniatures)
PERFORATED PRINTS	55	Shows the whole process of the printing of stamps in Switzerland, from the original design which must win a competition through the meticulous, painstaking, complicated operations required to convert the design into the finished work of art which it is.

<u>Title</u>	<u>Minutes</u>	<u>Subject</u>
THROUGH THE MAGNIFYING GLASS	13	And this film is all about the love of stamps. Beautiful stamps, carefully selected, collected, mounted and proudly displayed.
<u>FOOD FILMS</u>		
AMBASSADORS FOR SWITZERLAND	15	The "ambassadors" of the title are the famous Swiss cheeses exported throughout the world. The film shows how they are made, from the testing of the milk through the curing, packaging and shipping processes.
NON-COLLAPSIBLE CHEESE SOUFFLE	27	(Black and white) Julia Child shows how to make a cheese souffle which will not fall, using grated Swiss cheese, of course. From beginning to end: the implements, ingredients, measurements, methods, baking and serving a souffle.
TOBLER CHOCOLATE DOCUMENTARY	21	Tobler Swiss Chocolate ranks among the finest in the world, and you'll see why. Cleanliness is the supreme law in the Tobler plant, and they use rich Alpine milk and import the finest cocoa beans from Africa and Central America. The fat content of the milk is measured, the milk is reduced to a powder, the cocoa beans are cleaned, roasted and ground into a liquid mass, raisins, sugar and nuts are added, the chocolate is shaped into bars or into candies which are individually filled, they are attractively packaged -- and the entire process is completely automated. It's mouth-watering to watch!
<u>ASPECTS OF SWISS CULTURE</u>		
HIPPOCRATIC OATH	15	The relationship between doctor and patient, as illustrated by works of art.
*MAESTRI & MAESTRANZE - ARTISTS OF SOUTHERN SWITZERLAND - THEIR WORKS IN EUROPE	15	In spite of the geographical and ideological distance separating them, Rome and Moscow, Munich and Naples have something in common: many of their most prominent palaces, churches and monuments were designed and constructed by artists who hailed from different valleys of Southern Switzerland. This film shows their native villages in contrast to some of their most brilliant works between the rivers Tiber and Neva.
PRIVATE LIFE OF A BEE	15	The life of the bee, from the beginning to the end.

<u>Title</u>	<u>Minutes</u>	<u>Subject</u>
RED CROSS ON WHITE FIELD	20	The History of the Red Cross.
SWISS YEAR	25	A variety of folk festivals celebrated in Switzerland throughout the year, keeping up centuries-old traditions.
TUNING UP FOR LIFE	20	(Black and white) Lesson in rhythmic by Professor M. Scheiblinger, a former student of Jacques Dalcroze. The experience of rhythm and its application in teaching. Of interest to teachers.
SWISS ARTISTS		
BENAZZI, RAFFAEL	13	Abstract wood sculptures.
GIACOMETTI, ALBERTO	29	The artist at work in his Paris and Stampa studios. His method in sculpture. The Maeght Institute in St. Paul de Vence.
GIAUQUE, ELSI	13	Tapestries.
HODLER, FERDINAND VISION OF THE LAND	11	Landscape paintings, 1871 - 1918, commentary based on Hodler's own words.
HOLBEIN - AT THE TURN OF THE AGE	14	The life and work of the painter Holbein in Basel and at the English Court.
LECOULTRE, JEAN	13	Painter and engraver, especially of "aerographs".
LUGINBUEHL, BERNHARD	25	(Black and white) Interview with the sculptor filmed at his farmhouse near Berne.
MOSER, WILFRIED	13	Painter and sculptor, abstract expressionism.
MUELLER, BRUNO	14	Painter, modern abstract expressionist.
OPPENHEIM, MERET	13	Object art, neo-dadaism, pop.
PRESSET, HENRI	13	Sculptor, pop.
RAETZ, MARKUS	13	Conceptional art.
ROSSI, REMO	13	Sculptor, mostly realistic.
ROUILLER, ALBERT	13	Sculptor, abstract.
SPOERRI, DANIEL	13	Pop, "assemblage", "tableaux piéges".
TSCHUMI, OTTO	13	Surrealistic painter and engraver.
VOEGELI, WALTER	13	Polyester sculptures, abstract.

SWISS-AMERICAN SOCIETY OF PITTSBURGH

DEAR MEMBER:

Here we are again in the season of 'HAPPY HOLIDAYS'
and we wish to invite you to:

THE ANNUAL HOLIDAY DINNER PARTY

at Cranberry Hall

Route #19
Warrendale, Pa.

SATURDAY EVENING? DECEMBER 6, 1975

Cocktails 6:30 P.M. Dinner 7:00 P.M.

MENU: Prime Rib of Beef with all the trimmings
and wine served with meal.

Annual Meeting and Election of Officers: Door Prizes

Entertainment: Two Short Films - In Connection with the Bicentennial Celebrations a short film by the Fort Pitt Museum Associates on the Swiss Colonel Bouquet will be shown along with a film of Switzerland.

PRICE: \$9.00 Per Person

Send Reservations to MRS. FLORENCE CAPPE
600 Perrysville Avenue
Pittsburgh, Pa. 15229 Phone No. 931-0143

before MONDAY, DECEMBER 1, 1975.

Make checks payable to the Swiss-American Society of Pittsburgh.

FROLICHE WEINACHT

The Committee

JOYEUX NOËL

PLEASE RESERVE:

DINNER RESERVATIONS

§ Enclosed Herewith

NAME _____

ADDRESS

SWISS-AMERICAN SOCIETY OF PITTSBURGH

November, 1975

B A L L O T

1976 OFFICERS

The following Ballot was submitted by the Nominating Committee. If for any reason this Ballot does not meet with your approval, please write in your choice and VOTE. The Ballot should be sent to Trudy Kuenzi, 207 Churchill Rd. Turtle Creek, Pa. 15145

PRESIDENT (2 yr.) HANS LEUMANN _____

VICE-PRESIDENT (2 yr.) FRED JOSSI _____

SECRETARY (1 yr.) ALPHEA NEVISMAL _____

TREASURER (1 yr.) GLORIA SUTTER _____

MEMBERSHIP SECRETARY (1 yr) FLORENCE CAPPE _____

AUDITORS (1 yr.) (Vote for two) BARBARA KUENZI _____

WALTER HEER _____

BOARD OF DIRECTORS (2 yr.) (Vote for two) ERNEST GUBSER _____

RICHARD SMITHHAMMER _____

Board Members ANNA BROWN and HANS REINMANN have one more year of a two year term to serve. We wish to thank all those who served on the Board.

THE NOMINATING COMMITTEE

HARRY JACOB
FRANK FISCHER
MARGARET HONE

November 1975 Ballot 1976 Officers

Pres Hans Reimann (2 yrs)

Vice Pres. Fred Josie (2 yrs)

Secretary alphea Revismal (1 yr)

Treasurer Gloria Sutter (1 yr)

membership secretary Florence Cappa (1 yr)

auditors

(vote for two)

Barbara Kuengi (1 yr)

Walter Heer (1 yr)

Board of Directors

(vote for two)

Ernest Gabser (2 yrs)

Richard Smithhammer (2 yrs)

Board members Anna Brown and
Hans Reimann have one more year of a
two year term to serve.

The nominating Committee

Harry Jacob

Frank Fischer

Margaret Hone



1974 Jeep CJ

Factory Installed Regular Production Options

Dealer Price List
Section 2 Page 3
Issued: August 1, 1973

C.C.	CODE	EQUIPMENT AND DESCRIPTION	AVAILABILITY		TOTAL DEALER BILLING	MANUF'S. SUGG'D. RETAIL PRICES	
			CJ-5 83	CJ-6 84			
-	-	SALES CODED VEHICLES	X	NA	(Ref. Section 1 Page 5)		
TIRES							
836	-	H78 x 15 (B) Black Polyester Power Cushion - T/Less	STD	STD	NC	NC	
835	-	H78 x 15 (B) Black Polyester Power Cushion - T/Less	X	X	\$43.60	\$54.45	
834	-	H78 x 15 (B) White Polyester Power Cushion - T/Less	X	X	69.05	86.30	
838	-	H78 x 15 (B) Black Polyglas Suburbanite XG - T/Less	X	X	64.90	81.10	
837	-	H78 x 15 (B) White Polyglas Suburbanite XG - T/Less	X	X	90.35	112.90	
822	-	H78 x 15 (B) White Polyglas Power Cushion - T/Less	X	X	90.35	112.90	
(a) 832	-	H78 x 15 (D) Black Polyglas Suburbanite - Tube	X	X	155.40	194.20	
(a) 831	-	7.00 x 15 (D) Black Nylon Custom XG Hi-Miler - Tube	X	X	179.40	224.25	
(a) NA with Aluminum-Styled Wheels.							
AXLE RATIOS							
-	-	AXLE RATIO - Opt. (Ref. Section 1 Page 6)	X	X	9.75	12.15	
3.73 Std.							
4.27 Opt.							
SEATS							
0403	PSB	PASSENGER BUCKET SEAT - Front	X	X	57.70	72.10	
0411	FSB	FRONT SEAT - Full Bench (2/3 - 1/3 Type)	X	X	69.45	86.80	
0421	RS	REAR SEAT - w/Dual Seat Belts	X	X	71.50	89.30	
ENGINES							
001E	100	232 CID, Six 1-Barrel	STD	STD	NC	NC	
001A	110	258 CID, Six, 1-Barrel	X	X	43.10	53.85	
001H	150	304 CID, V-8, 2-Barrel	X	X	100.55	125.65	
TRANSMISSIONS							
046F	F	3-SPEED MANUAL, Floor Shift	STD	STD	NC	NC	
046M	M	4-SPEED MANUAL, Floor Shift (6-Cyl.)	X	NA	85.85	107.30	
0511	L/D	REAR TRAC-LOK DIFFERENTIAL	X	X	47.55	59.40	
PACKAGES							
0451	REN	RENEGADE PACKAGE - Includes 304 CID, V-8, 2-B; H.D. Cooling System; Pass. Buckets - Front; Rear Seat; Cigar Lighter & Ash Tray; Dual Sun Visors - Padded; Padded Instrument Panel; Oil & Amp. Gauges; Roll Bar; Pass. Safety Rail; Outside Pass. Mirror; Rear Spare Wheel Mount; Fender Extensions; Hood Black Out & Hood Stripe; H78 x 15 White Polyglas Suburbanite XG T/Less Tires 837; Aluminum-Styled Wheels (5) 15" x 7"; Spare Wheel Lock	X	NA	620.00	775.00	
POWER							
0562	PB	POWER BRAKES - Drum (V-8 Only)	X	X	36.00	45.00	
0551	PS	POWER STEERING	X	X	114.60	143.25	
HEAVY DUTY							
0721	HDC	H.D. COOLING SYSTEM: - 6-Cyl. 7-Blade Fan	X	X	20.50	25.60	
		- V-8 H.D. Radiator, 7-Blade Fan/Tempatrol & Fan Shroud	X	X	20.50	25.60	
0751	HD4	SPRINGS AND SHOCK ABSORBERS - Front & Rear	X	X	30.10	37.60	
0771	HDF	H.D. FRAME (NA CJ-6 w/4-Speed Trans.)	X	X	15.15	18.90	
0781	70B	BATTERY, 70-Amp	X	X	9.05	11.10	
0794	51A	ALTERNATOR, 51-Amp	X	X	21.40	26.75	

December 6, 1975

The Annual Swiss-American Society of Pittsburgh's Christmas Dinner Meeting was held at Cranberry Hall Saturday, December 6, 1975. President Robert Leuenberger called the dinner meeting to order and called on Robert Lienhard for the Invocation. After a delicious dinner the President welcomed everyone. The Secretary reported on the Board Meetings and events of the year.

The Treasurer reported as Follows: \$2733.18 Savings Account
177.58 Checking Account
\$2910.76 Total Balance

The books were audited by Auditors Betty Montgomery and Barbara Kuenzi. Betty Montgomery reported the books were in order as per their Audit. Due to the high cost of living the President brought up the question of raising the dues to \$3,00 per year per family. John Fankhauser Jr. made the motion to raise the dues to \$3.00 per year per family. The Motion was seconded by Ken Reisacher and carried.

Florence Cappe reported as follows: 127 Membership cards issued
82 Husband and wife memberships
45 Single Memberships
2 Life Memberships
11 Honorary Memberships
224 Total Membership

New members were introduced. 4 Deaths in the society for 1975.

Harry Jacob Moninating Chairman along with his Committee Margaret Hone and Frank Fischer announced the following slate was elected for 1976:

HANS LEUMANN President
FRED JOSSI Vice President
ALTHEA NEVSIMAL Secretary
GLORIA SUTTER Treasurer
FLORENCE CAPPE Membership Secretary
ERNEST GUBSER 2 year Board of Directors
RICHARD SMITHHAMMER 2 Year Board of Directors
ANNA BROWN and Hans REINMANN remain as 1 year Board of Directors.
WALTER HEER AND BARBARA KUENZI are the Auditors.

President Robert Leuenberger introduced our 100th year old member FRED O. HENZI to give his greeting to all.

Dr. Klaus Hofmann, Consul addressed the meeting also.

The President thanked all who helped make this year a memorable one. He presented Trudy Kuenzi with an Honorable Membership. He also presented the new President Hans Leumann with the charter.

Gloria Sutter took charge of the Raffle. The meeting was adjourned by the President followed by a program of movies. The movie on Col. Bouquet was introduced by Dr. Klaus Hofmann and the movie on European Fantasy was introduced by Trudy Kuenzi. Fran Hofmann ran the projector.

Respectfully Submitted,

Trudy Kuenzi

Trudy Kuenzi, Secretary

To be filed

December 8, 1975

Tribune Films Incorporated
38 West 32nd Street
New York, N. Y. 10001

Gentlemen:

1. *Leucosia* *leucosia* (L.) *leucosia* (L.) *leucosia* (L.)

1922-1923. The author is grateful to the
Editor of the *Journal of the Royal Microscopical Society*

13



tribune films, incorporated

38 WEST 32nd STREET, NEW YORK, N. Y. 10001

(AREA CODE 212)
594-5287

DATE ENTERED	WILL SHIP VIA	SHIPPING DATE	DATE OF SHOW	DUE BACK DATE	No. G 86315
NOV 12	★ SFCR SD	NOV 28	DEC 6, 1975	DEC 12, 1975	

SHIP TO

• SWISS-AMERICAN SOCIETY OF PITTSBURGH
 • ATTN: TRUDY KUENZI, SECRETARY
 • 207 CHURCHILL ROAD
 • TURTLE CREEK, PA 15145

THIS FILM IS DUE BACK IN OUR OFFICE ON THE "DUE BACK" DATE SHOWN ABOVE. PLEASE MAIL IT BACK TO US NO LATER THAN THE DAY AFTER YOUR SHOWING, AND SOONER IF YOU CAN.

THE FILM	RUNNING TIME	IS BEING SENT YOU THROUGH THE COURTESY OF
29-44	20 MIN.	SWISS NATIONAL TOURIST OFFICE



SWITZERLAND

20 MIN.



SWISS NATIONAL TOURIST OFFICE

★ SHIPPING CODE

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LR - LIBRARY RATE
 SFCR - SPECIAL FOURTH CLASS RATE
 AM - AIRMAIL
 SH - SPECIAL HANDLING
 SD - SPECIAL DELIVERY

OTHER:

MESS - MESSENGER
 AXP - AIR EXPRESS PREPAID
 AXC - AIR EXPRESS COLLECT
 PU - PICK UP

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16mm, SOUND, MOTION PICTURE FILM

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NOV 15	SEARCHED	INDEXED	SERIALIZED	FILED
DEC 15 1952	DEC 6 1952	NOV 28	NOV 28	DEC 6 1952
THIS FORM IS TO BE USED IN OUTSIDE OFFICES OF THE FBI THE CHIEF BUREAU, WASH. 25, MAY NOT BE USED IN THE BUREAU UNLESS THE BUREAU DIRECTOR APPROVES. NO COPIES OF THIS FORM SHALL BE MADE EXCEPT AS AUTHORIZED BY THE CHIEF BUREAU.				
SWISS-AMERICAN SOCIETY OF PITTSBURGH ATTN: FRANCIS KENNEDY, SECRETARY 201 CHURCHILL ROAD THURSTON CENTER, PA 15782				

THE INSTITUTE OF SWISS NATIONAL BANKS 20 MINUTES



tribune films, incorporated

38 WEST 32nd STREET, NEW YORK, N. Y. 10001

(AREA CODE 212)

594-5287

DATE ENTERED	WILL SHIP VIA	SHIPPING DATE	DATE OF SHOW	DUE BACK DATE	
NOV 12	★ SFCR SD	NOV 28	DEC 6, 1975	DEC 12, 1975	No. G 86314

SHIP TO

- SWISS-AMERICAN SOCIETY OF PITTSBURGH
- ATTN: TRUDY KUENZI, SECRETARY
- 207 CHURCHILL ROAD
- TURTLE CREEK, PA 15145

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HAPPY PAGE OF SWITZERLAND

10 MIN.



SWISS NATIONAL TOURIST OFFICE

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PLEASE RETURN THIS FILM
 TO US BY SPECIAL DELIVERY.
 THANK YOU.

CONFIRMATION OF BOOKING

16mm, SOUND, MOTION PICTURE FILM

PLEASE NOTE: IF YOU WISH TO MAKE ANY CHANGES IN THIS RESERVATION, PLEASE RETURN THIS CONFIRMATION FORM TO US WITH YOUR INSTRUCTIONS.



CONSULATE GENERAL OF SWITZERLAND
NEW YORK

Ref.:

511.270 - TD/gru

NEW YORK, N.Y., 10022

444 Madison Avenue
Cable Address: Swisconsul
Telephone: (212) 758-2560
Visiting Hours: 9 A.M.-1 P.M.

December 9, 1975

Mr. Robert H. Leuenberger, President
SWISS-AMERICAN SOCIETY PITTSBURGH
c/o Mrs. Trudi Kuenzi, jr.
207 Churchill Road
Turtle Creek, Pa. 15145

Dear Mr. Leuenberger :

On the occasion of the Bicentennial Celebrations of the Independence of the United States, the Swiss-American Chamber of Commerce in Zurich will publish a yearbook 1976, which will contain comprehensive information on American-Swiss relations and hundreds of useful addresses.

One item is "Switzerland in the USA - Swiss and U.S.-Swiss organizations, clubs, etc." and I have been asked to supply in this connection the following data:

- name of the club
- address including telephone number
- major activities
- name of the president
- number of members
- year founded

For your convenience, I enclose a questionnaire. Please complete and return it to me as soon as possible.

Thanking you in advance for your kind cooperation, I am,

answered
1-14-76

Very truly yours,
THE CONSUL GENERAL OF SWITZERLAND
by

Theodor P. Dudli
Theodor P. Dudli
Consul

Encl.

*Florence you can fill this
out better than I.
Thank you
Trudy*

Tribune Films Inc.

38 West 32 Street, New York, N. Y. 10001 • Tel: (212) 594-5287

December 12, 1975

Ms. Trudy Kuenzi, Secretary
Swiss-American Society of Pittsburgh
207 Churchill Road
Turtle Creek, PA 15145

Dear Ms. Kuenzi:

I want to apologize for the great inconvenience caused you by our film shipment not arriving in time for your showing on December 6. The non-arrival was not, however, caused by negligence.

There was an error in judgement by my shipping department. They had on hand one film, HAPPY PACE OF SWITZERLAND, for shipment as scheduled on November 28. This film was held, however, waiting for the second film, SWITZERLAND, which was due back here in our office from the previous user on November 28. It did not arrive here until December 5--one week late. I am going to complain to them about this but in the meantime I have instructed my shipping department never to hold any films they have on hand waiting for other films to complete a shipment. Better a partial shipment than none.

I am attaching a copy of our Emery Air Freight waybill. As you'll see, I specifically noted under "Special Instructions": "RUSH - PLEASE DELIVER NO LATER THAN NOON, SATURDAY, DECEMBER 6, 1975. THANK YOU." This package was in the hands of Emery Air Freight on Friday, December 5, at 11:25AM. They gave us no indication that there would be any problem fulfilling our special instructions. I am complaining to Emery Air Freight and asking for cancellation of the billing of \$14.92 for the shipment to you. We have not yet received back these prints either. Yet on December 9, they called to say you had refused the shipment and I asked for the return of the films. They will attempt to bill us an additional similar amount for the return shipment.

We handle about 50,000 film shipments per year, Ms. Kuenzi. We have about 10 complaints of this type per year--a very low percentage. But when you are one of the 10 I know it does not help you. However, I did want you to know what happened and that we are taking whatever steps we can to avoid such incidents in the future.

Sincerely yours,
TRIBUNE FILMS, INC.


Miss Roma Sfreddo
President

RS:jb
Attachment

