

# SWISS - AMERICAN SOCIETY OF PITTSBURGH

## PROGRAM 1971

January 9 Cocktail Party and Reception in Honor of Swiss  
Ambassador Pierre Henri Aubaret and Madame Aubaret  
at the Chatham Center, Pittsburgh  
January 30 Board Meeting at John Fankhauser's  
March 6 Board Meeting at Hans Leuenberger's  
May 23 Trip to Atwood Lake, Ohio  
(Atwood Lake Lodge, Dellroy, OHIO 44620)  
June 25 - 27 Singing Festival (Sangerfest) at the Syria Mosque  
Pittsburgh, organized by the Helvetia Maennerchor  
August 1 Augustfeier (Swiss Independence Day) at the Rose  
Barn, North Park  
September 3 - 6 Trip to New Clarus, Wisconsin  
December 4 Annual Dinner Party (General Assembly) at the  
Cranberry Hall, Evans City, Pa.

## BOARD MEMBERS

Heinz Gonser, President	361-4872
John Fankhauser Jr., Vice President	824-2314 Acting in Absence of President
Trudy Kuenzi, Secretary	823-1867
Florence Cappe, Membership Secretary	931-0143
Gloria Sutter, Treasurer	931-2403
Arthur Rudolf, Director	821-5036 One Year Term
Fred C. Jossi, Director	863-2691 Two Year Term
Hans Leuenberger, Director	486-8958 Two Year Term
F. Burke Sheeran, Director	682-3834 One Year Term
Rene Nigg, Swiss Consul	295-4437
Andrew Burgi, Auditor	
Charles Hauser, Auditor	486-5482 These do not attend Board Meetings.

H. Gonser, President  
3/6/1971

January 19, 1971

Dear Board Member:

The Swiss-American Society of Pittsburgh will have its first Board Meeting of the new year, Saturday, January 30, 1971, at 8:00 P.M. at the home of John Fankhauser Jr., 239 Churchill Road. Plans for the year will be discussed.

Please plan to attend.

Very truly yours,

Secretary





CONSULATE GENERAL OF SWITZERLAND  
NEW YORK

NEW YORK, N.Y., 10022

444 Madison Avenue  
Cable Address: Swisconsul  
Telephone: (212) 738-2560  
Visiting Hours: 10 A.M.-2 P.M.

Ref.: 112.0  
612.A

January 20, 1971

To the Presidents of the Swiss  
Societies of the Consular District  
of New York.

My dear Mr. President:

Following a request of the new manage-  
ment of the AMERIKANISCHE SCHWEIZER ZEITUNG (American  
Swiss Gazette), I have the pleasure to send you enclosed  
a communication which the latter has asked me to transmit  
to you.

May I leave it to you to answer it directly.

Very truly yours,

THE CONSUL GENERAL OF SWITZERLAND

Pierre-Henri Aubaret  
Ambassador

Encs.

Franz X Amrein  
Editor and General Manager

## SWISS PUBLISHING CO, INC

1 Union Square West / New York, NY 10003 / Tel (212) WA 9-3650

Our Centennial

✿ 1868 ✿ 1968 ✿

To all Swiss Clubs and Societies in the United States:

The "Amerikanische Schweizer Zeitung," now in its 103rd year, has gone thru some changes in management and editorium in the past few months. An Executive Committee has been formed and Max E. Ammann has joined the paper as Executive Editor to work in collaboration with our Senior Editor, Franz X. Amrein.

Our aim is to make the ASZ even more valuable to the Swiss compatriots residing in the United States. One of the ways is to bring them in closer contact with the many Swiss Clubs, Societies and Associations which exist in this country. We hope that the ASZ will more than ever be a link between the Swiss community and the various Swiss Clubs, and to achieve that, we have developed a threefold program of action:

- 1) We would like to update our "Vereins"-Directory, now appearing on page 6 of the ASZ.
- 2) We want to list regularly all important events of the Swiss community, with details provided by the various Swiss Clubs in the U.S.
- 3) We welcome and will print any kind of report of activities by the various Swiss Clubs, Societies and Associations in the U.S.

Here is what you can do:

a) Supply the following information soonest possible:

- Name and address of the Club, Society or Association
- Meeting place
- Name of the President and/or contact
- Telephone number

We propose to keep the "Vereins"-Directory basically in the same form, with the exception that each Club, Society and Association would be given equal space and the same basic facts will be provided. We allocate in the ASZ 1 inch of space (1 column) for each Club, Society or Association to list the above data.

The yearly fee for this listing would be \$20.00.

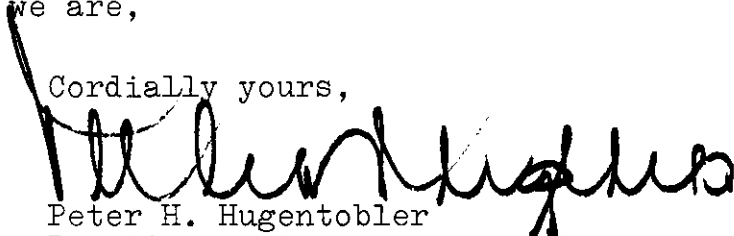
Of course, if a Club wishes to use more space, we will charge for the additional space at our regular advertising rate, i.e. if published weekly 18¢ per line (approx. 14 lines an inch), which comes to \$2.52 a week or approx. \$130.00 a year per inch. (Rate schedule enclosed.)

- b) Let us have any additions or corrections to the 1971 program of activities of all Swiss Clubs in the New York Consular District for the full year, as it has been provided by the various Swiss Clubs to the Consulate General of Switzerland in New York, which appeared in the Jan. 6, 1971 issue. We contemplate printing every week the program of the next 4 weeks ahead.
- c) Mail to us manuscripts, written in English, not too long and written in a not too personal way; also pictures are welcome. We are willing to publish any kind of news concerning the activities of the various Swiss Clubs.

We need your help to reach our goal and are counting on your cooperation.

With best wishes for the coming year, we are,

Cordially yours,

  
Peter H. Hugentobler  
President

Enc.

January 1971  
PHH/bi



**SWISS PUBLISHING COMPANY INC.**

**1 Union Square West**

**Room 511**

**New York, N.Y. 10003**

**(212) WA 9-3650**

**AMERIKANISCHE SCHWEIZER ZEITUNG**

**Advertising Rates, effective January 1, 1971**

Weekly (1 year basis)	18 cents a line
By-weekly (1 year basis)	21 cents a line
Monthly (1 year basis)	23 cents a line
Less than 12 insertions a year	25 cents a line
Classified	25 cents a line

**Closing: Friday each week.**

**Remark: 14 lines to one column-inch.**



January 30, 1971

The first meeting of the new Board members of the Swiss American Society of Pittsburgh was called to order by newly elected President Heinz Gonser at the home of John Fankhauser Jr.

Members present were Heinz Gonser, John Fankhauser Jr. Trudy Kuenzi, Gloria Sutter, Hans Leuenberger and Arthur Rudolf.

Minutes of the December 12th, 1970 meeting were partially read and corrected and a resume of the Special Board Meeting of December 22, 1970 was given and approved.

The Treasurer reported a balance of \$3103.50. A checking account was discussed and a motion was made by Hans Leuenberger to start a checking account with a minimum of \$700. This motion was seconded by Arthur Rudolf and carried.

A motion was made by John Fankhauser Jr. to have the Saving and Checking account with Union National Bank & Trust Co. and to accept the resolution necessary to transfer our funds with 2 of 3 signatures of Heinz Gonser, President, Trudy Kuenzi, Secretary and Gloria Sutter, Treasurer. They are also authorized to sign new resolutions and signature cards. This was unanimously passed.

The report of the reception of the Ambassador was given by Trudy Kuenzi. The affair was \$518.28 and a total of \$364.75 was turned over to the Treasurer. It was unanimously approved to pay all bills. 91 were present at the Reception.

The Program for the year was discussed and approved as follows:

Ski Trip in February

May 23 - Trip to Dover and Dinner at Atwood Lodge

June 26 - Sangerfest - Hans Leuenberger made a motion to give \$50 for an ad for the Sangerfest Program Book. John Fankhauser Jr. second the motion and it was carried. It was brought up to have a Committee to represent us at their meeting to get details for the events of the Sangerfest for our Group. The President, Heinz Gonser along with Walter Heer and Harry Jacob were suggested to this committee.

August 1st - Swiss Picnic at Rose Grove, North Park

September 3-6 - Trip to New Glarus

December 4 - Christmas Dinner Meeting

Correspondence was read in regards to the Amerikanische Schweizer Zeitung. A motion was made by Hans Leuenberger to obtain a \$20.00 ad for a one inch space in this paper to advertise our group this year. John Fankhauser Jr. second the motion and it was carried. Contacts will be the President, Secretary and Treasurer.

Their being no further Business the meeting was declared adjourned.

Respectfully submitted,

*Trudy Kuenzi*  
Secretary



February 1, 1971

Chatham Center  
Pittsburgh  
Pennsylvania 15219

Re: Folio No. 6849

Gentlemen:

We are enclosing herewith two (2) money orders, total amount - \$518.28, in payment of your invoice dated January 9, 1971 (copy enclosed).

We apologize for the delay in paying this bill but due to election of new officers in our Society, prompt payment was not possible.

Thank you for being so patient!

Very truly yours,

SWISS-AMERICAN SOCIETY OF PGH.

(Mrs.) Gloria G. Sutter  
Treasurer  
251 Chapin Street  
Pittsburgh, Pa. 15214

Encls.

cc: Mrs. Trudy Kuenzi



*The Consul General of Switzerland*

New York, February 16, 1971

My Dear President Gonser,

A rather hectic time followed my visit to Pittsburgh and much to my regret delayed these lines.

But however late in doing so, I have it at heart to express to you and to the distinguished members of your Society my heart-felt thanks for the warm, moving and much appreciated welcome which I received at your reception, together with my wife, with my colleague Consul W. Wahl and with Mr. Max Ammann.

Your cordial and generous hospitality will be remembered by each of us, particularly my wife and I, since it was our first personal contact with you in Pittsburgh. We not only enjoyed it, we were also impressed by the large number of our hosts gathered for the occasion, in spite of a rather short notice and at the beginning of January when the season does not make it easy to organize such a splendid reception.

Allow me to say, in particular, how happy I was to meet there, in such a propitious atmosphere of friendly harmony, together with our esteemed Consul the Hon. René Nigg at the start of his new mission, so many old and young members and friends, whether Swiss, Swiss Americans, or American friends of our country, rallied together that evening. My congratulations for maintaining such a magnificent spirit in your community and my sincere gratitude for such a gracious, friendly welcome of which I keep a vivid recollection. The beautiful book which you so kindly presented to me that evening remains a particularly cherished souvenir of a memorable day!

Mr. Heinz Gonser  
President of the  
Swiss-American Society of Pittsburgh  
924 Farragut Street  
Pittsburgh, Pa. 15206

We are certainly looking forward to seeing you again and I remain, with the renewed expression of my gratefulness and with my best personal regards,

sincerely yours,

*Pierre-Henri Antkowiak*

February 23, 1971

Dear Board Member:

The Swiss-American Society of Pittsburgh will hold a Board Meeting on Saturday, March 6, 1971, at 8:00 P.M. at the home of Hans Leuenberger, 1412 Anderson Road. Our President Heinz Gonser has been transferred to Toledo, Ohio.

Please plan to attend.

Very truly yours,

Secretary



March 6, 1971

President Heinz Gonser called the Board meeting of the Swiss-American Society of Pittsburgh to order at the home of Hans Leuenberger.

Members present were as follows: Heinz Gonser, John Fankhauser, Jr. Trudy Kuenzi, Gloria Sutter, Florence Cappe, F. Burke Sheeran, Arthur Rudolf, Hans Leuenberger, Fred Jossi Jr. and René Nigg.

The minutes of the January 30 meeting were read and approved.

The Treasurer reported on our new accounts and it was discussed. A motion was made by Florence Cappe to have Gloria Sutter, Treasurer sign all checks in the checking and savings account. The motion was seconded by F. Burke Sheeran and carried.

Heinz Gonser explained his status in his job transfer and what he could do for our organization if he remained as President. It was unanimously approved that he remain as President for at least one (1) year.

Correspondence was read as follows: A letter of thanks to our President by Ambassador Pierre Henri Aubaret.

Also a letter from Aulandschweizersekretariat to Rene Nigg pertaining to subscriptions to certain Swiss papers as a group at a discount.

The Sängersfest was discussed. René Nigg reported that there will be a Boat Ride and Reception and tour of the City on Friday night, the concert on Saturday night at the Syria Mosque and closing with a banquet on Sunday at noon. The concert tickets will be \$3 for reserved seats, #2 for general admission and \$1 student tickets. The committee of the Sängersfest also requested a membership list. We discussed attending the concert as a group but it was dropped and a motion was made by John Fankhauser Jr. that whoever desires a list of our membership in the Sängersfest we will lend it and put our whole hearted support to attending the concert. F. Burke Sheeran second the motion and it was unanimously carried. René Nigg will send the Secretary the name and address to where the membership list should be sent and she will send a letter with same asking that this list not be used for any other purpose than to contact members on events of the coming Sängersfest.



Under Old Business, Trudy Kuenzi will send the \$20.00 check to "Amerikanische Schweizer Zeitung" for the ad in this paper along with list of information desired and events for the year. The Secretary will be the contact for the paper.

Due to weather conditions, the ski outing was not organized. Ice Skating was mentioned and dropped.

We discussed our one day trip to Dover, Ohio on May 23, 1971 to visit a Swiss Museum and have dinner at Atwood Lake Lodge in Dellroy, Ohio. We hope to leave at 9:00 P.M. at the Greyhound Station. Everyone brings lunch and we would visit the Museum and have dinner in a private dining room at Atwood Lake Lodge at about 4:30 P.M. All information was turned over to Vice President John Fankhauser, Jr. and notices will be sent to members by the secretary as soon as details are finalized along with a list of the Program for 1971 and the names and phone numbers of the Board Members. Also notices of Delinquent payment of dues will be enclosed with those members who are delinquent for 1971.

René Nigg requests everyone to turn in any names of companies using the Swiss emblem for commercial purposes as this is unlawful. He received a letter to this effect.

The meeting was adjourned by Hans Leuenberger, seconded by F. Burke Sheeran and carried.

Respectfully submitted,

*Trudy Kuenzi*  
Secretary



March 8, 1971

Peter H. Hugentobler, President  
Swiss Publishing Co., Inc.  
1 Union Square West, Room 511  
New York, New York 10003

Dear Sir:

Enclosed please find our check for Twenty (\$20.00) Dollars to appear in the "Vereins"-Directory of your "Amerikanische Schweizer Zeitung."

The following information is supplied per your request:

Name & Address: Swiss-American Society of Pittsburgh  
207 Churchill Road  
Turtle Creek, Pennsylvania 15145

Meeting Place: We have no definite meeting place. Board meetings are held at Board Members homes and our events scheduled are held at wherever our event takes place.

President: Heinz Genser

Contact: Mrs. Trudy Kuenzi, Secretary  
207 Churchill Road  
Turtle Creek, Pennsylvania 15145  
823-1867

Our list of coming events are as follows:

May 23, 1971 - Trip to Dover followed by dinner at Atwood Lake Lodge, Delroy, Ohio 44620.

June 25, 26 & 27- Singing Festival (Sangerfest) at the Syria Mosque, Pittsburgh, Pa. organized by the Helvetia Maennerchor.

August 1, 1971 - Augustfeier (Swiss Independence Day) at Rose Grove North Park, Pittsburgh, Pa.

Sept. 3-6, 1971- Trip to New Glarus, Wisconsin

December 4, 1971-Annual Dinner Party (General Assembly) Cranberry Hall Evans City, Pa.

Very truly yours,

(Mrs.) Trudy Kuenzi, Secretary

Enclosure



March 10, 1971

Robert Bayer  
23 Allen Avenue  
Pittsburgh, Pennsylvania 15210

Dear Mr. Bayer:

Enclosed please find the Membership List for 1971  
of the Swiss-American Society of Pittsburgh.

You may use this list to inform our members of the  
coming Sangerfest in June. Those who wish to purchase  
tickets for the concert can do so direct. Please use  
this list only for the purpose of the Sangerfest.

Thank you for your co-operation.

Very truly yours,

*Mrs. Ernest Kuenzi Jr.*

Secretary

Enclosure

SWISS - AMERICAN SOCIETY OF PITTSBURGH

April 5, 1971

WARTHER MUSEUM - Dover, Ohio & ATWOOD LAKE LODGE TRIP

Dear Member:

Our organization has planned a trip to the world famous Warther Museum in Dover, Ohio (Swiss Wood and Ivory Carvings by Ernest Warther) and to Atwood Lake Lodge, Ohio on SUNDAY, MAY 23, 1971. There is a charge of one (\$1.00) Dollar for the museum.

Bring a lunch and a Buffet Dinner will be available later at Atwood Lake Lodge, approximately at 4:30 P.M. at the cost of approximately \$3.95 per person.

We have chartered a bus for this trip leaving PENN & STANWIX STREET, across from Joseph Horne Co. at 8:30 A.M. Bus Fare is Six (\$6.00) Dollars per person and payable in advance. We must have advance reservation before MAY 8, 1971. Reservations will be on a first come first serve basis.

We hope you can join us.

---

Please reserve \_\_\_\_\_ Spaces on bus      AMOUNT ENCLOSED: \$ \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_

Please make check payable to the Swiss-American Society of Pittsburgh and send your reservation to Trudy Kuenzi  
207 Churchill Road  
Turtle Creek, Pa. 15145  
823-1867

**SWISS-AMERICAN SOCIETY OF PITTSBURGH**  
**PITTSBURGH, PENNSYLVANIA**

May 12, 1971

Dear Board Member:

There will be a Board Meeting on Friday, May 21, 1971,  
at 8:00 P.M. at John Fankhauser Jr's., 239 Churchill Road.

The items on the agenda are as follows:

- (a) Report from the Saengerfest Committee
- (b) The August 1st Picnic
- (c) New Glarus Trip

Please plan to attend.

Very truly yours,

Secretary

9 Ellsworth Terrace  
Pittsburgh, Pa. 15213  
20 May 1971

Mr. Heinz Gonser, President  
Swiss-American Society of Pittsburgh  
C/O Mrs. Trudy Kuenzi, Secretary  
207 Churchill Road  
Turtle Creek, Pa. 15145

Dear President Gonser:

I regret that I must submit my resignation as director, effective immediately.

For the balance of the year I find myself unable to attend meetings or to engage in activities of the Society. I cannot attend the meeting on May 21, will not be able to go on the trip to Atwood Lake on May 23, and will not be in the United States on August 1. Moreover, since the trip to New Glarus, September 3-6, falls at the beginning of our Fall semester I am likewise unable to make this trip. At the moment I am working on a manuscript that is taking all of my time and energy, with a deadline before June 10, the date my family and I leave for Europe.

To date I have never missed a meeting of the Board of Directors with one exception; and for that one I have no recollection of getting a notice (no reflection on our able Secretary). But I do not think it is fair to the Swiss-American Society to hold down an office and not be present at meetings or major functions.

May I at this time express my pleasure for being on the Board of Directors and at being able to know better the officers and members of the Board of the Swiss American Society. I assure all of you that my wife and I remain very much interested in the continued growth and organizational health of the Society and intend to fully support it.

Since I expect to travel over a large part of Switzerland this coming summer and later in the Fall, I deliver a series of lectures to students of political science, Duquesne University, on Swiss society and government. I will also offer my services for a lecture to any group that is interested.

With every good wish, I am,

Sincerely yours,

F. Burke Sheeran

CC to Mrs. Trudy Kuenzi, Secretary



May 21, 1971

The Board Meeting of the Swiss-American Society of Pittsburgh was called to order by Vice President John Fankhauser Jr. at his home.

Members present were John Fankhauser Jr. Trudy Kuenzi, Gloria Sutter Hans Leuenberger, Arthur Rudolf and Harry Jacob and Walter Heer, members of the Saengerfest Committee.

The minutes of March 6, 1971 were read and approved.

Correspondence was read and consisted of 3 thank you notes for flowers, a letter pertaining to jobs available in Switzerland, information on New Glarus and events in Switzerland along with a tape recording and a letter of resignation from our Board Member F. Burke Sheeran.

We regret to accept F. Burke Sheeran's resignation and at this time a motion was made by Arthur Rudolf to appoint Walter Heer as Director for the remaining term. Gloria Sutter second the motion and it was carried.

The Treasurer reported a balance of \$2338.01 in our Savings account in Mellon Bank. She will make the transfer to Union National Bank in August in order to retain our interest. The balance in the checking account is \$737.75.

A letter was received to order the August 1st Badges. It was noted we usually order 100 at 50¢ each. Hans Leuenberger made the motion to order 100 badges for the August 1st Picnic. This motion was seconded by Walter Heer and passed.

The August 1st Picnic will be held at Rose Grove, North Park on Sunday August 1st. It was reported that the Melody Kings will play for this occasion for \$100. It was unanimously decided to have chicken dinner catered by Bressler's and Florence Cappe would be in charge. Arthur Rudolf will handle the beer, ice and drinks. There will be no games this year but treats would be made up in bags for the children consisting of Pretzels, cracker Jacks and Bubble Gum.



May 21, 1971

The trip to New Glarus over Labor Day was discussed. Arthur Rudolf will take care of chartering the bus. It is preferred to leave at 9:00 P.M. from the Greyhound Station. Florence Cappe is in charge of obtaining lodging. The Alphorn Motel if available would be the best for lodging our group. This was the same place we had last year.

Harry Jacob and Walter Heer of the Saengerfest Committee reported that we will try to help sell tickets to the concert June 26th at the Syria Mosque by sending a letter to all our members personally to purchase tickets for group reserved seats from us so we could be together. John Fankhauser will compile the letter and the Secretary will send out the notice as soon as possible.

Being no further business the meeting was declared adjourned by the Vice President .

Respectfully submitted,

*Thedy Kuenzi*

Secretary



May 24, 1971

Dear Mr. Sheeran:

We received your letter of resignation from the Board of Directors of the Swiss-American Society of Pittsburgh and wish to thank you for your services rendered. We accept your resignation with regret and wish you the best in all your activities and undertakings, and are glad to have you remain as a member of our Society.

Sincerely,

Secretary

# SWISS-AMERICAN SOCIETY OF PITTSBURGH

PITTSBURGH, PENNSYLVANIA

May 24, 1971

Dear Member:

This is a follow up letter to the letter received from the Helvetia Maennerchor in regards to the Swiss Singing Festival during the week of June 21st.

Your Vice President and Delegates met with the Executive Committee of the Helvetia Maennerchor and because of the current newspaper strike we feel we should give this affair additional publicity. First and foremost, our Allegheny County Commissioners have declared the week of June 21st as "SWITZERLAND WEEK."

The following is the basic schedule:

Monday - June 21 - Dialing for Dollars Interview-WTAE TV (AM)

Swiss Singers at Northway Mall (PM)

Tuesday- June 22 - Swiss Singers at Monroeville Mall

Wednesday-June 23- Swiss Singers at Three Rivers Stadium

Also Allegheny Center Mall

Thursday- June 24- Swiss Singers at South Hills Village

Friday - June 25 -

Evening - Swiss Convention Reception Concert

Gateway Party Liner

Saturday - June 26 -

Afternoon-Competitive Swiss Singing-Syria Mosque (No Charge)

Evening - Grand Concert-Syria Mosque

Sunday -June 27 -

Afternoon-Swiss Banquet and Close of Convention

Webster Hall Motor Hotel

It is the desire of the Swiss Ambassador and Council General to make this affair a success. Your delegation has pledged our Society's support. The climax to the "SWITZERLAND WEEK" is the concert Saturday, June 26th, Syria Mosque, 8:30 P.M. Those that wish to go as a group a block of reserved seats will be available in the orchestra circle at \$3.00 each. Your reservation and check payable to the Swiss-American Society of Pittsburgh must be in by Saturday June 12th to Trudy Kuenzi, 207 Churchill Road, Turtle Creek, Pa. 15145. Tickets will be mailed to you. Following the concert there will be a reception at Teutonia Hall, Phineas St. North Side where everyone will be welcome to enjoy fun, music and dancing. Hope to see you on JUNE 26th.

Sincerely,

THE SWISS-AMERICAN SOCIETY OF PITTSBURGH

PLEASE RESERVE \_\_\_\_\_ SEATS.

NAME \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

ADDRESS \_\_\_\_\_



# SWISS-AMERICAN SOCIETY OF PITTSBURGH

PITTSBURGH, PENNSYLVANIA

May 24, 1971

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Swiss Singers at Northway Mall (PM)

Tuesday- June 22 - Swiss Singers at Monroeville Mall

Wednesday-June 23- Swiss Singers at Three Rivers Stadium  
Also Allegheny Center Mall

Thursday- June 24- Swiss Singers at South Hills Village

Friday - June 25 -

Evening - Swiss Convention Reception Concert  
Gateway Party Liner

Saturday - June 26 -

Afternoon-Competitive Swiss Singing-Syria Mosque (No Charge)

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Sincerely,

THE SWISS-AMERICAN SOCIETY OF PITTSBURGH

PLEASE RESERVE \_\_\_\_\_ SEATS.

NAME \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



June 2, 1971

Mary Wheeler  
Newton Manufacturing Co.  
Newton, Iowa 50208

Dear Mary Wheeler:

We recently attended Atwood Lake Lodge where Mr. Ralph L. Wirz attended a convention and was passing out embroidered flowers of various colors that can be self sticking to your clothing. He gave me your name and address in order to get in touch with you for our Swiss-American Society of Pittsburgh. We would be interested in ordering these flowers for our affairs coming up.

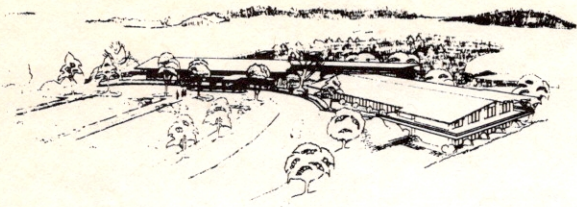
Please send me information as to quantity and price for these beautiful embroidered flowers. The name and address is as follows: Mrs. Ernest Kuenzi, Jr.  
207 Churchill Road  
Turtle Creek, Pa. 15145

Thank you for your co-operation.

Very truly yours,

Secretary





*Atwood Lake Lodge*

*Box 96*

*Dellroy, Ohio 44620*

*Telephone Area 216 735-2211*

*Newton Mfg Co*  
*Newton Iowa 50208*

*Mary Wheeler*

*Ralph L. Wirz*

*A Muskingum Watershed Conservancy District Facility*

*Operated by: Federal Catering of Ohio, Inc., Lessee*



SWISS-AMERICAN INDEPENDENCE DAY

P I C N I C

Dear Member:

In order to save amiling costs and time we have enclosed 2 letters for Reservations for our Picnic and Trip to New Glarus. Please make your reservations for the events you wish to attend early as the Committee needs to know on time in order to make the necessary preparations.

The information for our Annual Swiss Independence Day Picnic is as follows:

DATE: August 1, 1971, 2-11:00 P.M.  
LOCATION: ROSE GROVE, NORTH PARK  
MENU: Rotisserie Broiled Chicken  
German Potato Salad  
Hot Baked Beans  
Strawberry Parfait Jello Salad  
Ice Cream - Roll - Coffee

Serving Time: 5:30 - 7:00 P.M.

Free Beer and Soft Drinks - Bring your own beer  
Glass and lawn chairs for your personal convenience.  
Door Prizes

ENTERTAINMENT: Music by the Melody Kings, Dancing  
Games for the Adults and Children

PRICE: Adults - \$2.75 Children - \$1.75

Please make checks payable to the Swiss-American Society of Pittsburgh and send your Reservations in by July 20, 1971 to Trudy Kuenzi, 207 Churchill Rd. Turtle Creek, Pa. 15145  
Let's make this a successful picnic with your attendance.

The Swiss-American Society of Pgh.  
Social Committee

PLEASE RESERVE

\_\_\_\_\_ ADULTS

\_\_\_\_\_ CHILDREN

\$ \_\_\_\_\_ ENCLOSED HEREWITH

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_



7 il

October 1, 1971

Dear Board Member:

There will be a Board Meeting on Saturday evening,  
October 16, 1971, at 8:00 P.M. at the home of Trudy Kuenzi,  
207 Churchill Road.

The items on the agenda are as follows:

1. The choosing of a Nominating Committee.
2. Plans for our annual Dinner Meeting Dec. 4th.

Please plan to attend.

Very truly yours,

Secretary

# SWISS - AMERICAN SOCIETY OF PITTSBURGH

## PROGRAM 1971

January 9	Cocktail Party and Reception in Honor of Swiss Ambassador Pierre Henri Aubaret and Madame Aubaret at the Chatham Center, Pittsburgh
January 30	Board Meeting at John Fankhauser's
March 6	Board Meeting at Hans Leuenberger's
May 23	Trip to Atwood Lake, Ohio (Atwood Lake Lodge, Dellroy, OHIO 44620)
June 25 - 27	Singing Festival (Sangerfest) at the Syria Mosque Pittsburgh, organized by the Helvetia Maennerchor
August 1	Augustfeier (Swiss Independence Day) at the Rose Barn, North Park
September 3 - 6	Trip to New Glarus, Wisconsin
December 4	Annual Dinner Party (General Assembly) at the Cranberry Hall, Evans City, Pa.

## BOARD MEMBERS

Heinz Gonser, President	361-4872	
John Fankhauser Jr., Vice President	824-2314	Acting in Absence of President
Trudy Kuenzi, Secretary	823-1867	
Florence Cappe, Membership Secretary	931-0143	
Gloria Sutter, Treasurer	931-2403	
Arthur Rudolf, Director	821-5036	One Year Term
Fred C. Jossi, Director	863-2691	Two Year Term
Hans Leuenberger, Director	486-8958	Two Year Term
F. Burke Sheeran, Director	682-3834	One Year Term
Rene Nigg, Swiss Consul	295-4437	
Andrew Burgi, Auditor		These do not
Charles Hauser, Auditor	486-5482	attend Board Meetings.

H. Gonser, President  
3/6/1971



October 3, 1971

Dear Mr. Lampl:

I received your letter from Mr. Rudolf and am enclosing our list of events through this year. Our next event is December 4th which is our Annual Christmas Dinner Meeting at Cranberry Hall. We will be glad to have you attend and an invitation will be sent to you in the near future.

Our group does not have a definite meeting place. the two main events of the year are the Swiss Independence Day Picnic held around August 1st and the Annual Christmas Dinner Meeting at Cranberry Hall. We try to schedule one or two extra activities through the year to keep in touch. Our group is small with about 165 families on our Membership List. The dues are \$2.00 per year per family. An application for membership is also enclosed if you so desire.

Thank you for your interest.

Very truly yours,

Secretary



28. 9. 71

Dear Mr. Rudolf:

I have become aware of the Swiss-American Society by reading ROTO of the Sunday edition of the Pittsburgh Press. Recently having become a German teacher at Knoch High School in Saxonsburg PA., I am extremely interested in any activities or organizations which would be of benefit to those studying the culture of the German speaking countries.

If I am not intruding on anyones privacy I would greatly appreciate information concerning your activities as well as your entire organization. Any information or advice would not only be greatly valued and appreciated but also used to the utmost.

Again, my apologies if I am interfering somewhere; where I have no business. I have allowed my enthusiasm to overcome my reservations.

Thank you very much for your time and your consideration.

Sincerely:

Jeffrey P. Lamp  
Knoch High School  
Dinnerbell Road  
Saxonsburg, PA. 16506  
OR.

J. Lamp  
4235 Middle Rd  
Allison Park, PA. 1510



October 5, 1971

Dr. Harold Footerman  
208 South Winbiddle St.  
Pittsburgh, Pa. 15224

Dear Dr. Footerman:

I received your name and address from Mr. Arthur Rudolf and am enclosing our list of events through this year. Our next event is December 4th which is our Annual Christmas Dinner Meeting at Cranberry Hall. We will be glad to have you attend and an invitation will be sent to you in the near future.

Our group does not have a definite meeting place. The two main events of the year are the Swiss Independence Day Picnic held around August 1st and the Annual Christmas Dinner Meeting at Cranberry Hall. We try to schedule one or two extra activities through the year to keep in touch with one another. Our group is small with about 165 families on our Membership List. The dues are \$2.00 per year per family. An application for membership is also enclosed if you so desire.

Thank you for your interest.

Very truly yours,

Secretary



October 16, 1971

The Board Meeting of the Swiss-American Society of Pittsburgh was held at the home of Trudy Kuenzi with President Heinz Gonser presiding.

Members present were Heinz Gonser, John Fankhauser Jr, Trudy Kuenzi, Gloria Sutter and Arthur Rudolf.

The minutes of the May 21st Board Meeting were read and approved.

The Treasurer reported a balance *as follows:* *checking acct. 492.81*  
*savings acct. 2390.45*  
*Petty Cash 21.61*  
*Total to date 2904.87*  
of ~~\$2630.38~~.

The Secretary reported a new membership received from Jeffery P. Lamp for 1972. It was approved unanimously by the Board.

The annual Holiday Dinner Meeting was discussed. The menu will be Prime Rib of Beef with all the trimmings including wine served at the meal. A cocktail hour will take place.

Walter Heer will be contacted by the Vice President for the wine and drink. A tombola will take place and various Board members were appointed to buy the various prizes for it at the cost of the organization.

Entertainment was discussed and various Board members will make contacts and submit them to the Vice President. A motion was made by Gloria Sutter for John Fankhauser Jr. to choose the entertainment for the Christmas party, from suggestions submitted by the Board. It was seconded by Arthur Rudolf and carried.

Nominating Committee suggestions were given including Harry Jacob for Chairman. The Vice President will contact him and 2 additional members suggested by the committee.

It was brought up to make Edmund Scharrer an Honary Member. A motion was made by Arthur Rudol to make Mr. Scharrer an honorary member of the Swiss-American Society of Pittsburgh at the December Dinner Meeting. The motion was seconded by Gloria Sutter and carried. Heinz Gonser will be in charge of making a card for him.



Being no further business the meeting was adjourned by the President.

Respectfully Submitted,

*T Rudy Kuenzi*  
Secretary



October 30, 1971

Jack Gottlob  
1467 Jefferson Heights Rd.  
Pittsburgh, Pa. 15235

Dear Sir:

Enclosed please find your contract.  
We regret the performance time is not  
convenient for now.

Thank you for your interest.

Very Truly yours

T Rudy Kuenzi  
Secretary

Copy

DECEMBER 4, 1971

The annual Holiday Dinner Meeting of the Swiss-American Society of Pittsburgh was called to order by President Heinz Gonser at Cranberry Hall. The President welcomed the guests followed by the reading of the minutes of October 16, 1971 which were read and approved by a motion by Mr. Greider and carried.

A bottle of wine was presented to Mr. & Mrs. Debrunner for their promptness in making their Reservation for our Dinner.

A Membership Report by Florence Canoe was read by the Secretary. 244 Members - 5 deaths and 7 new members were introduced.

The Treasurer gave a full report of the year leaving a balance to date of \$2905.23. Mr. Debrunner made a motion to accept the Treasurer's Report. The motion was seconded and carried.

The President thanked the Auditors for their job of auditing the Treasurer's Books.

At this time Consul Rene Nigg was asked to speak.

Harry Jacob Chairman of the Nominating Committee reported that 64 Ballots were cast. It was unanimous that John Fankhauser Jr. is President, Robert Leuenberger, Vice President, Trudy Kuenzi, Secretary Gloria Sutter, Treasurer, Florence Canoe, Membership Secretary Andrew Burgi and Betty Montgomery Auditors, Hazel Vonarx and Arthur Rudolf, Board of Directors for 2 years. Hans Leuenberger and Fred Jossi Jr. remain as Board of Directors for one year. The Chairman thanked his committee, Ken Gloor and Walter Krummich for their assistance. A few write ins were received and will be kept in mind next year.

Heinz Gonser turned the meeting over to the new President, John Fankhauser Jr. After accepting his position as President he apologized for no entertainment and commented on the raising of dues which brought a discussion from various members. It was concluded to have the Board discuss this further.



The meeting was adjourned by the President, John Fankhauser Jr. followed by a reading of A Christmas Poem by Trudy Kuenzi and the singing of Christmas Carols led by Gloria Sutter with Barbara Kuenzi and Mr. Murer at the piano. A tombola took place to close the festivities.

Respectfully Submitted,

*Trudy Kuenzi*

Secretary





## NEW GLARUS

In 1845 the Emigration Society of the Canton of Glarus, Switzerland, sent Nicholas Duerst and Fridolin Streiff to the United States to purchase land for a Swiss settlement. They were joined in August by 108 settlers who began their homesteads on 1,280 acres of farm and timber land bordering the Little Sugar River. The first years were hard and it was not until April 1850 that the town was organized. Then New Glarus began to prosper: in 1851 the first store opened, in 1853 the first hotel and in 1870 the first cheese factory. By 1892 the population had increased to 600. The culture of Old Glarus has not been forgotten: the Swiss-German dialect is still spoken and the traditional holidays are observed.

Erected 1961

### SATURDAY, JUNE 26

8:30 a.m. to 8:00 p.m. Village Hall, 2nd St. and 4th Ave. Information, rooms, tours, reserved seat tickets.

9 a.m. New Glarus museums open.

9:30 a.m. and 10 a.m. only. Cheese factory tours leave High School.

1 p.m. Entertainment begins at HEIDI DRAMA. High School, 1420 - 2nd St.

1:30 p.m. to 3:15 p.m. HEIDI DRAMA

5 p.m. and 5:30 p.m. only. Farm tours leave High School.

8:30 p.m. Little Switzerland Festival, high school gym. Yodeling, singing, Folk Dancers.

### SUNDAY, JUNE 27

8:30 a.m. to 5 p.m. Village Hall Information, rooms, tours, reserved seat tickets.

9 a.m. New Glarus museums open.

9:30 a.m. and 10 a.m. only. Cheese factory tours leave high school.

10 a.m. to 6 p.m. HEIDI CRAFTS AND FOOD FAIR, Village Park. In case of rain, in elementary school building, 413 - 6th Ave.

1 p.m. Entertainment begins at HEIDI DRAMA. High school, 1420 - 2nd St.

1:30 p.m. to 3:15 p.m. HEIDI DRAMA.

5 p.m. and 5:30 p.m. only. Farm tours leave high school.

### NEW GLARUS ANNUAL EVENTS

Heidi Festival, Last Weekend in June

Volksfest, First Sunday in August

Wilhelm Tell Festival, Labor Day Weekend

# HEIDI FESTIVAL

Presented by the

## Swiss

of

## New Glarus, Wisconsin

### June 26 - 27, 1971

(Annually Last Weekend in June)



## HEIDI DRAMA

(English Language Presentation)

### AND SWISS ENTERTAINMENT

1 p.m. Saturday, June 26, 1971

1 p.m. Sunday, June 27, 1971

High School, 1420 - 2nd Street

### LITTLE SWITZERLAND FESTIVAL

8:30 p.m. Saturday, June 26, 1971

HIGH SCHOOL GYM, 1420 - 2nd ST.

### HEIDI CRAFTS AND FOOD FAIR

10 a.m. to 6 p.m., Sunday, June 27, 1971

Village Park, 300 - 2nd St.

In case of rain, Elementary school, 413 - 6th Ave.



# HEIDI FESTIVAL

It's said that New Glarus' traditional bonds with Switzerland, land of rugged chalets, snow-capped mountains and haunting yodels, are never more evident than during the HEIDI FESTIVAL.

All the charm, the excitement, and the drama of Johanna Spyri's great classic are captured with subtle skill by New Glarus housewives, business people, students, and farmers in this unforgettable adventure ranging from the Alps of Maienfeld to the palatial Seseman home in Frankfurt.

Heidi climbs the steep mountain to the crude hut of her gruff-voiced, gentle-hearted grandfather and Little Swan, the goat.

In a peasant cottage in Dorfli, Heidi visits Brigatta and Peter's blind grandmother until Heidi's scheming aunt Dete abducts her to Frankfurt to live with invalid Clara Seseman.

Finally Heidi steals quietly up her mountain once more, and in an emotion-packed scene, is reunited with her grandfather, Little Swan, and the simple mountain folk of Dorfli.

## New Glarus "Heidiland, U.S.A."

is a brilliant cameo of ancient Switzerland and modern America, set in the gentle hills and valleys of Southern Wisconsin.

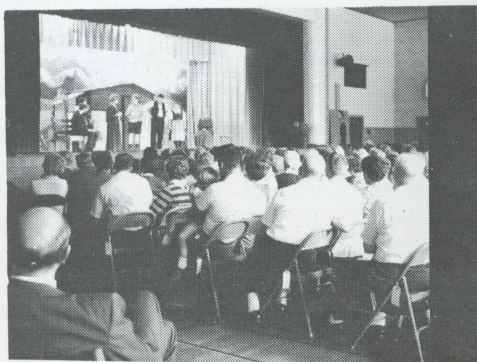
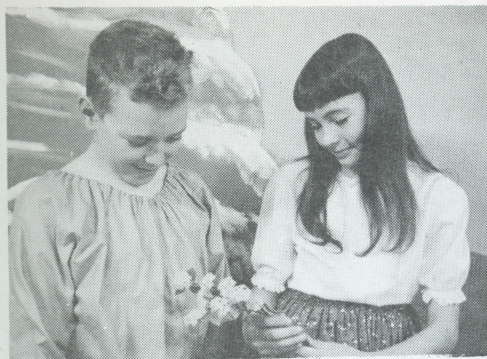
Herds of Holstein cattle etch changing black and white patterns on lush green fields. Huge red barns, replete with the largesse of the land, majestic white farm houses reign comfortably over the peace and plenty of rural Green County.

Traces of Switzerland are everywhere, in exquisite embroideries, delicate carvings, succulent Swiss sausages, bubbly fondues, crisp pastries, tangy cheeses.

Swiss homes bear Swiss family crests, attesting to centuries of Swiss heritage.

The melodies of Switzerland are perpetuated in the yodels and folk songs of 20th century New Glarus. The language of old Glarus is still spoken in homes and on the street.

The New Glarus of today is well summed up in these words of a 19th century Swiss historian: "Communication with friends and relatives among the mountains across the water is quite generally kept up; newspapers and letters are regularly exchanged and some of the oldtimers read the Swiss newspapers with more interest than they would the great American journals . . . "Yet the love for the old home, and its heroic history cannot be extinguished, and next to being Americans the pride of a Swiss is to be a Swiss."





# LITTLE SWITZERLAND FESTIVAL

8:30 p.m. Saturday, June 26, 1971

High School Gymnasium, 1420 2nd Street



## GENERAL INFORMATION

Tickets, Tours, Rooms, Reservations

### HEIDI DRAMA

Admission prices to HEIDI DRAMA and pre drama entertainment:

All reserved seats ----- \$2.00

General Admission:

13 years or older ----- \$1.50

12 years or under ----- \$ .75

General admission seats sold ONLY at the door beginning at 12 noon.

Mail orders for reserved HEIDI DRAMA tickets accompanied by cash, check or money order payable to HEIDI FESTIVAL, accepted after May 1.

In New Glarus reserved seat tickets available from May 1 through June 25 from:

Millard Tschudy, 414 Second Street,  
New Glarus, Wisconsin 53574

No refunds after June 20.

### LITTLE SWITZERLAND FESTIVAL

General Admission:

13 years or older ----- \$1.75

12 years or under ----- \$ .75

No reserved seat tickets. General Admission sold only at the door beginning at 7:45 p.m.

### FARM AND CHEESE TOURS

Farm and cheese tours are free of charge, but reservations must be made at the HEIDI FESTIVAL information office, Village Hall, 2nd Street and 4th Avenue.

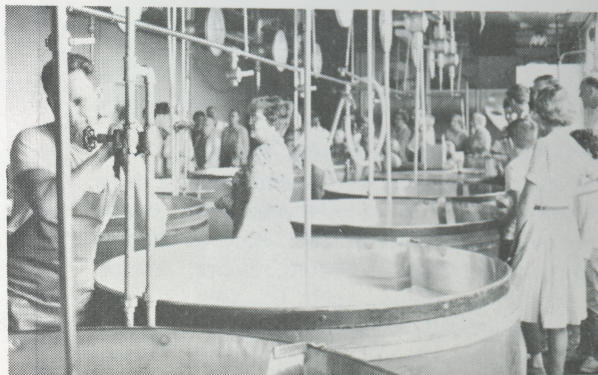
For reserved seat tickets, rooms in private homes, general information, write HEIDI FESTIVAL.

c/o Millard Tschudy, 414 Second Street  
New Glarus, Wisconsin 53574

For hotel, motel accommodations contact your travel agent or your automobile club.

### FARM AND CHEESE FACTORY TOURS

The HEIDI FESTIVAL offers tours to cheese factories and dairy farms. If you've never seen cheese made or cows milked, join a HEIDI FESTIVAL tour. (See back page for schedule.) Below, Swiss cheesemaking during a HEIDI tour.



## HEIDI CRAFTS & FOOD FAIR

Village Park, 300 2nd Street

10:00 A.M. to 6 P.M. — Sunday June 27

In case of rain, elementary school, 413 - 6th Ave.

This exciting outdoor event offers an unequalled opportunity to browse, buy and sell rural foods, handcrafted artifacts, knit and embroidered ware, new and old books, antiques, carvings, jewelry, holiday novelties and gifts.

If you wish to exhibit and sell, please write for entry blank to:

HEIDI CRAFTS AND FOOD FAIR

414 Second Street

New Glarus, Wisconsin 53574



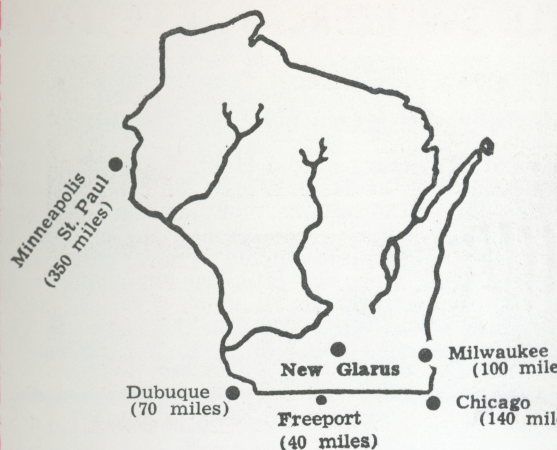


**SWISS MUSEUM VILLAGE'S** log church, one of eight buildings forming pattern of history of New Glarus colonial growth. The **VILLAGE**, operated by the New Glarus Historical Society, includes church, warehouse, community building, cheese factory, store, school, blacksmith shop and the all new Hall of History. Hours: 9 a.m. to 5 p.m., daily, May 1 - Oct. 31. Admission charged. Groups make reservations with Curator, Swiss Museum Village, New Glarus, Wis. 53574. West end of Sixth Ave.



#### **CHALET OF THE GOLDEN FLEECE**

Municipal museum, 618 Second Street, is a treasure house of objet's d'art and curios from around the world. The Chalet is authentically styled and decorated. Hours: 9 a.m. to 4:30 p.m., daily, April 1 - Oct. 31. Admission charged. Groups make reservations with Curator, Chalet of the Golden Fleece, New Glarus, Wis. 53574.



**NEW GLARUS** is in Green County at the junction of state highways 39 and 69, on the southern limit of the Capitol Branch of the Hiawatha Pioneer Trail. The village is 25 miles southwest of Madison, 18 miles north of Monroe, 40 miles north of Freeport, Illinois. From Chicagoland follow the Northwest Tollway to Beloit, take Wisconsin 81 to Monroe, and Wisconsin 69 to New Glarus. Or get routing from your auto club. Buses from Freeport and Madison serve the community several times daily. (Check latest schedules.)



#### **NEW GLARUS WOODS STATE PARK**

100 - acre site, 1½ miles south of the village, on highways 39 and 69, offers excellent camping, hiking and picnicking facilities. Operated by the Wisconsin Conservation Dept., the park includes an 80-acre colonial timber tract. For information write: Custodian, New Glarus Woods State Park, New Glarus, Wis. 53574.